

AVIATION WEEK  
**MRO**  
EUROPE

1179

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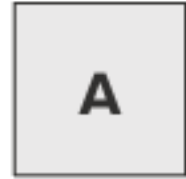
# SHELL SPECIFICS

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# SHELL SCHEME FINGERBOARDS

Your shell scheme stand will come with a board that denotes your stand number. These graphics are provided by the organiser and cannot be customized.



300X300MM

# SHELL SCHEME FLOORING

Your shell scheme stand will come with rewind cord carpet in elephant grey carpet included in your package.

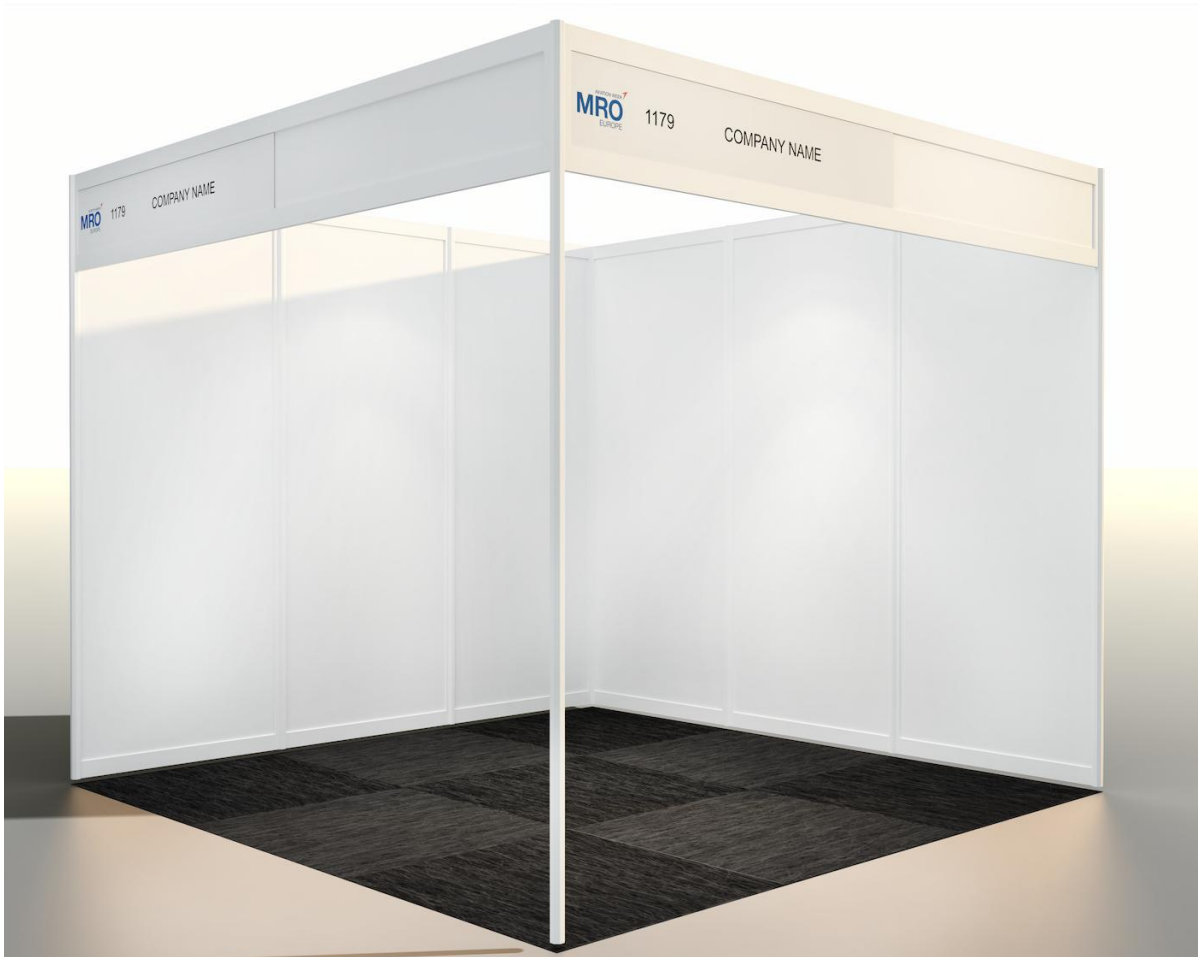
You do not need to order this, this will come as standard. Other colours may be selected on the Freeman portal for an additional cost.



0960 | Elephant Grey



# SHELL SCHEME HEADER / NAME BOARDS - Standard



## STANDARD

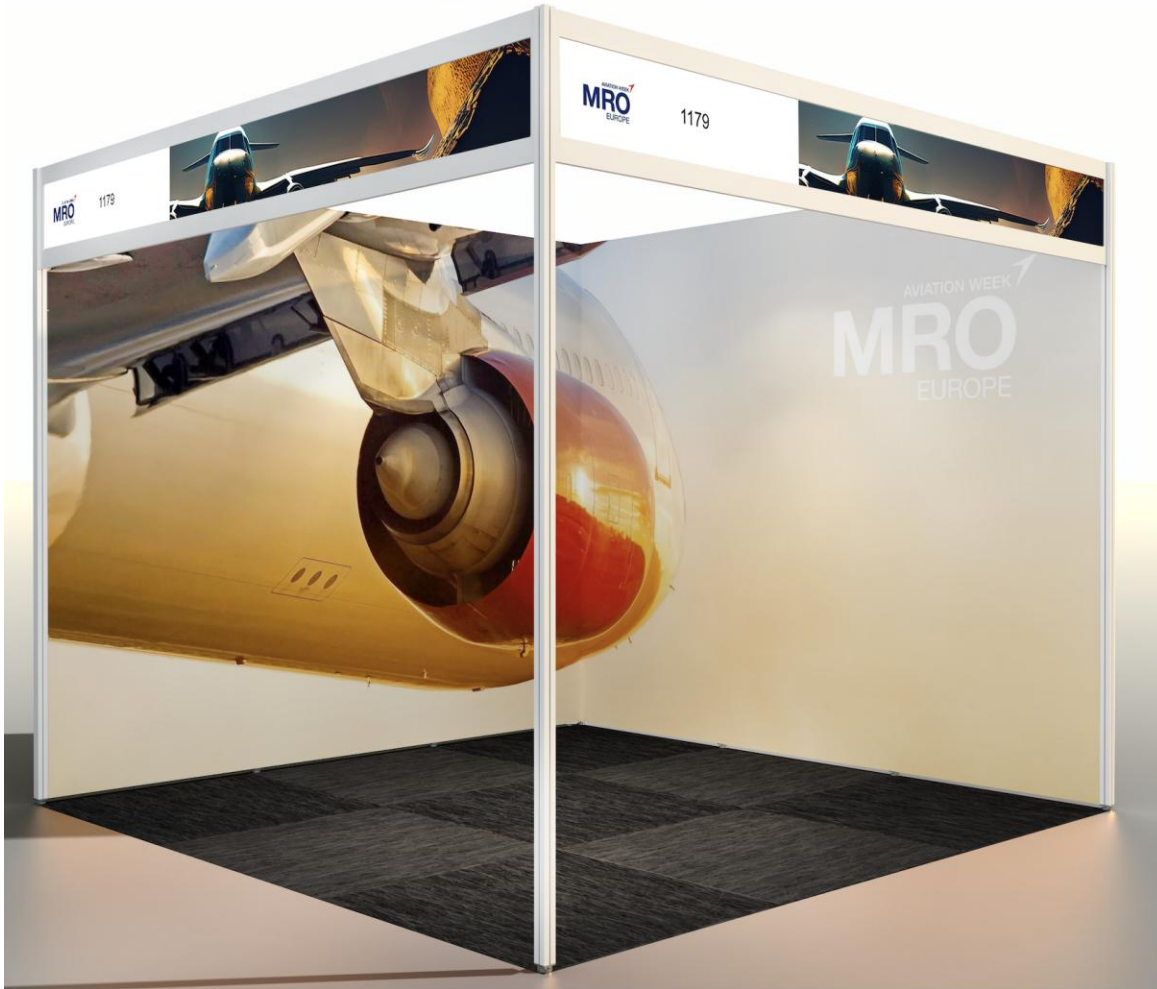


### Fascia Infill

3 m x 3 m

Show Logo & Stand logo : Not Customizable, NO artwork is needed from exhibitor

# SHELL SCHEME HEADER / NAME BOARDS – Custom (Optional)



## CUSTOM

 1179	GRAPHIC
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### Fascia Infill

3 m x 3 m

Exhibitor Graphic: 40 mm (h) x 2000 mm (w)

NOTE: Exhibitor name must be noted on all custom graphics

Show Logo & Stand logo : Not Customisable

# SHELL SCHEME GRAPHICS



## SHELL SCHEME SIZES AVAILABLE

*PLEASE REFER TO FLOORPLAN TO SEE WHERE YOUR BOOTH IS LOCATED*

3m x 3m – inline / 3 walls

3m x 3m – left side open / 2 walls

3m x 3m – right side open / 2 walls

6m x 3m – inline / 3 walls

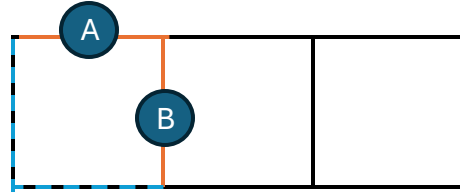
6m x 3m – left side open / 2 walls

6m x 3m – right side open / 2 walls

## GRAPHICS GUIDANCE

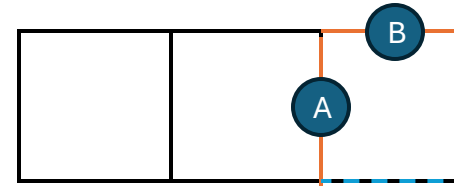
Graphic Panel Purchased	Artwork Size
3000mm (w) x 2500mm (h)	2930mm (w) x 2500mm (h)
6000mm (w) x 2500mm (h)	5900mm (w) x 2500mm (h)

# SHELL SCHEME GRAPHICS – 9sqm



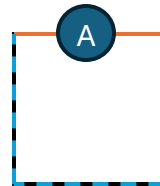
**3 m x 3 m**  
Left Side / Two walls

Graphic A: 2930 mm (w) x 2500 mm (h)  
Graphic B: 2930 mm (w) x 2500 mm (h)



**3 m x 3 m**  
Right Side / Two walls

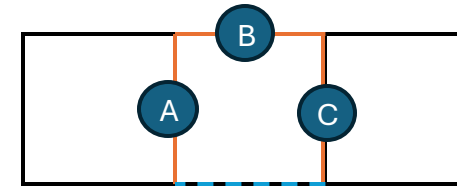
Graphic A: 2930 mm (w) x 2500 mm (h)  
Graphic B: 2930 mm (w) x 2500 mm (h)



**3 m x 3 m**  
Lightbox Back wall only

Graphic A: 2930 mm (w) x 2500 mm (h)

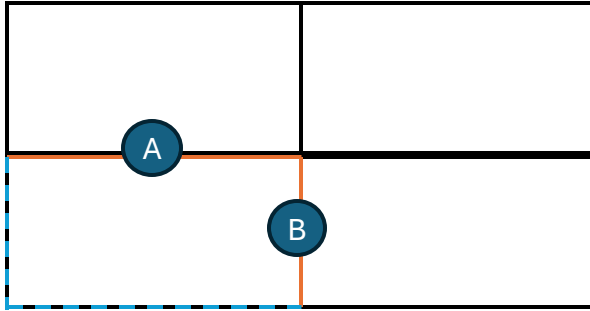
Note there will be a 25cm depth to lightbox in stand space



**3 m x 3 m**  
Inline / Three walls

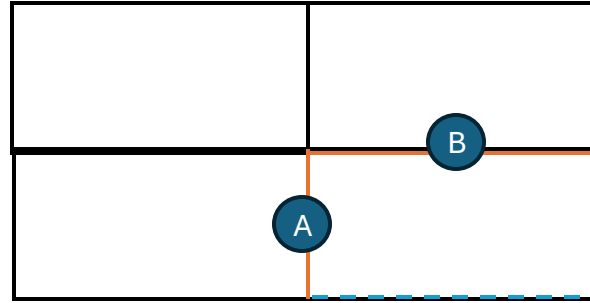
Graphic A: 2930 mm (w) x 2500 mm (h)  
Graphic B : 2930 mm (w) x 2500 mm (h)  
Graphic C : 2930 mm (w) x 2500 mm (h)

# SHELL SCHEME GRAPHICS - 18sqm



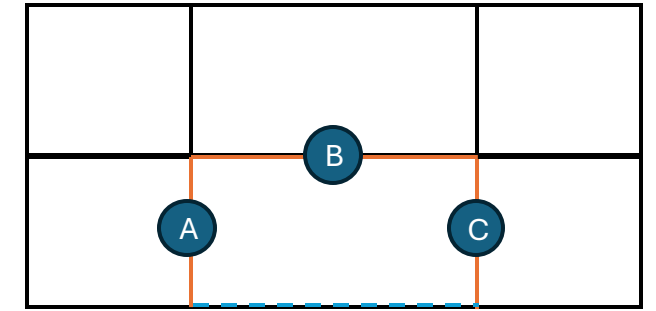
**3 m x 3 m**  
Left Side / Two walls

Graphic A: 5900 mm (w) x 2500 mm (h)  
Graphic B: 2930 mm (w) x 2500 mm (h)



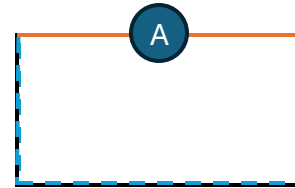
**6 m x 3 m**  
Right Side / Two walls

Graphic A: 2930 mm (w) x 2500 mm (h)  
Graphic B: 5900 mm (w) x 2500 mm (h)



**6 m x 3 m**  
Inline / Three walls

Graphic A: 2930 mm (w) x 2500 mm (h)  
Graphic B: 5900 mm (w) x 2500 mm (h)  
Graphic C: 2930 mm (w) x 2500 mm (h)



**6 m x 3 m**  
Lightbox Back wall only

Graphic A: 5900 mm (w) x 2500 mm (h)

Note there will be a 25cm depth to lightbox in stand space

# COUNTER GRAPHICS

Available for purchase on our webportal.



**Counter Graphic**  
Option one  
Counter Orly white BL532  
Graphic: 890mm (h) x 900mm (w)



**Counter Graphic**  
Option two  
Information counter ORLY BL540 White  
Graphic: 890mm (h) x 1140mm (w)



# GRAPHICS SUBMISSION

## TIMINGS

Graphic files must be submitted by

**Wednesday 16<sup>th</sup> September 2026**

## LATE ARTWORK

Late artwork is accepted in some cases and additional charges may apply. Please contact Exhibitor Services.  
Late Fees may apply.

## SUBMISSION

Please submit graphic files via your individual link.  
Once you have ordered graphics via our portal, you will receive an email with instructions.

## QUESTIONS

Please email  
[EMEA.ExhibitorServices@freemanco.com](mailto:EMEA.ExhibitorServices@freemanco.com)

## ORDERING

Please order graphics here

[MROE2026.FreemanEMEAEvents.com](https://MROE2026.FreemanEMEAEvents.com)

# GRAPHICS SET UP

## PRINT READY PDF

High-res PDF/X (preferred) Ai with PDF content (choose this option when saving file) EPS files with embedded links and outlined fonts.  
Make sure overprint is turned off.

## VECTOR ART

Logos should be vector and have outlined fonts (if containing bitmaps, please use high-res images)

## FONTS & LINKS

Supply all fonts used in your design (compress Mac fonts)  
If unsure how to collect fonts, convert them to outlines.  
Supply all **links** used in your document.  
Use the **'packaging'** feature if available. If unsure how to collect links, embed them in the file when saving OR supply content with the native file

## RESOLUTIONS

Art Submitted at 1:1 (100%) > 100dpi  
Art Submitted at 2:1 (50%) > 300dpi  
Art Submitted at 4:1 (25%) > 400dpi

## BLEED

**10mm bleed** MUST be supplied on fascia infill panels  
**10mm bleed** MUST be supplied on fabric banner

## COLOUR

Supply ALL artwork **4 Colour CMYK**, Convert any RGB or SPOT content to CMYK prior to sending. If PMS colour matching is required, please use original Pantone +Solid Coated swatches in your artwork.

*Modifying Pantone names will result in printing default colour (CMYK). CMYK artwork will be produced "As Is" Our colour output is balanced and vibrant.*

## NATIVE FILES

**AI** file with Embedded supporting links and fonts  
**EPS** file with embedded links and outlined fonts  
**iD** file with Packaged supporting links and fonts

## RASTER OR BITMAP

Photoshop EPS (8-bit, Max. Quality JPG compression)  
PSD (font layers rasterized) TIFF, JPG (quality 8 and higher)

## ACCEPTED SOFTWARE

Adobe Creative Cloud software (PC or Mac).  
Please always provide:  
Native files with fonts and links (compressed)  
High-res PDF/X exports of the files. If you are using Illustrator OR InDesign use the 'Package' feature. For all other versions of Adobe Ai (CS6, CS5... etc) please embed linked images and convert fonts to outlines. InDesign files should always be Packaged.

