



We help event businesses implement **sustainable solutions** with a **lasting social legacy**.



WHAT WE DO

We help you reduce waste from your events and create a positive social impact in the process. Items that you use on your stand can have a long ranging impact beyond MRO Europe. Don't want to take merchandise and give aways from your stand back home? We can help you repurpose and redistribute items you no longer need to charities, community groups, schools and social enterprises.

THE PROCESS

Where you have items left over from your stand, that you believe could have an onward life with charities, drop off your items at the designated repurposing spot directly in the hall, by the evening of the 16th of October 2025.

If you are dropping off branded merchandise, please make sure you are happy for your logo to go and be used in the local community with charities, community groups, schools and social enterprises.

WHAT WE ACCEPT

Includes but is not limited to:

- Merchandise
- Decorations
- Stationery and Art Supplies
- Textiles (e.g. cushions and rugs)
- Non perishable food

If in doubt, give us a try.



If you would like to repurpose more items from your stand, that go beyond merchandise, giveaways and props, then do reach out to us. We can help you repurpose your entire stand, including set and building materials, furniture, graphics and more.

WWW.EVENTCYCLE.ORG



Contact us for a quote:
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