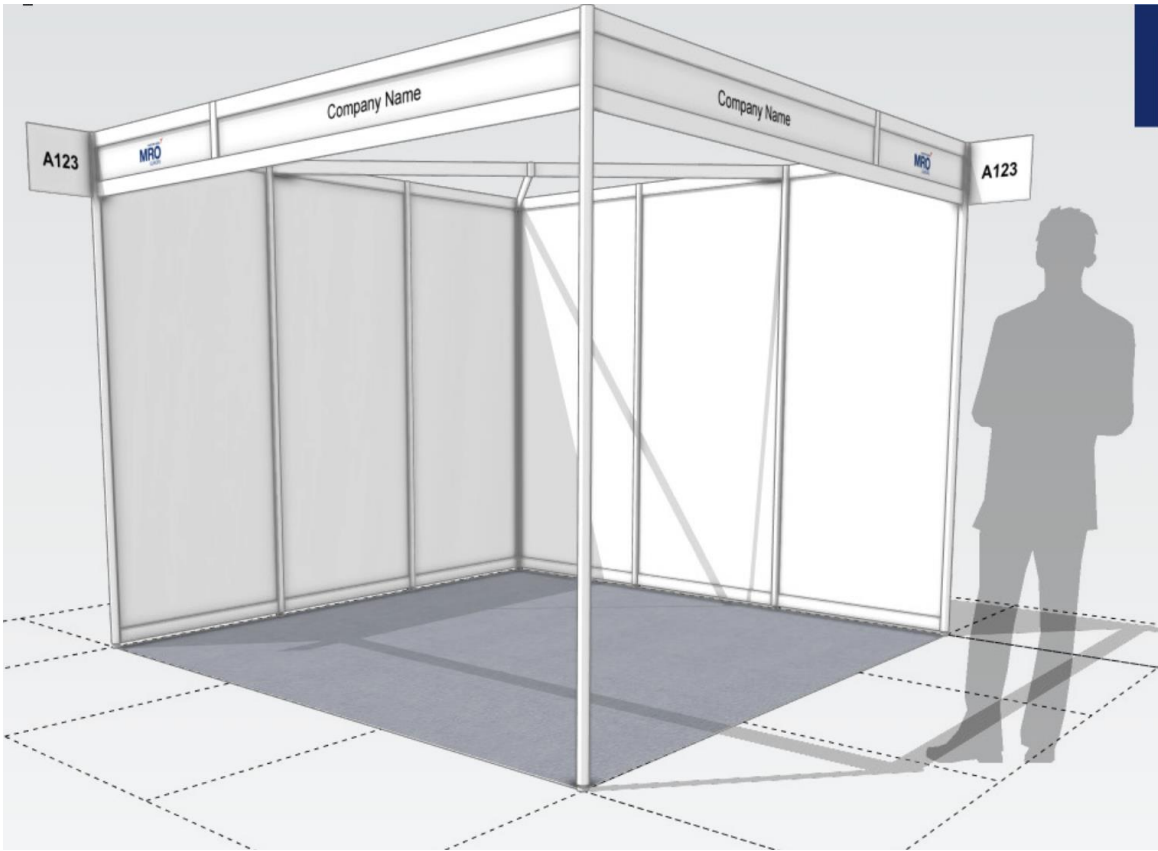


SHELL SCHEME HEADER / NAME BOARDS

Depending on location , each 3 x 3 and 6 x 3 shell scheme will have name boards as below



Standard Fascia Infill

Included in shell scheme package

| | | | | |
|------|--|----------------|----------------|--|
| A123 | | Exhibitor Name | Exhibitor Name | |
|------|--|----------------|----------------|--|

Upgraded Fascia Infill

Additional cost to shell scheme package

| | | | | |
|------|--|---------------------------|---------------------------|--|
| A123 | | Exhibitor custom graphics | Exhibitor custom graphics | |
|------|--|---------------------------|---------------------------|--|

Fascia Infill
3m x 3m
Graphic: 174 mm (h) x 1960 mm (w)

Fascia Infill
6m x 3m
Graphic: 174 mm (h) x 1960 mm (w)

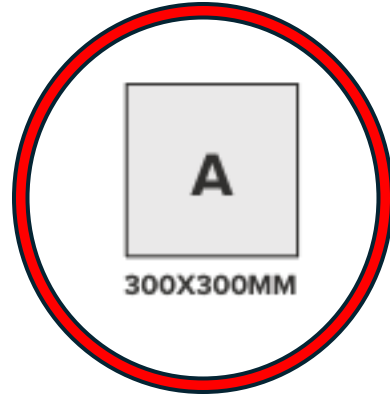
SHELL SCHEME HEADER / NAME BOARDS

Example of 6 x 3



SHELL SCHEME FINGERBOARDS

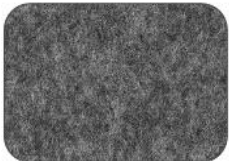
Your shell scheme stand will come with a board that denotes your stand number. These graphics are provided by the organiser and cannot be customised



SHELL SCHEME FLOORING

Your shell scheme stand will come with frost grey carpet included in your package.
Other colours may be selected on the Freeman portal for an additional cost

INCLUDED



FROST GREY

AVAILABLE FOR PURCHASE



SHELL SCHEME GRAPHICS



SHELL SCHEME SIZES AVAILABLE

*PLEASE REFER TO FLOORPLAN TO SEE
WHERE YOUR BOOTH IS LOCATED*

3m x 3m – inline / 3 walls

3m x 3m – left side open / 2 walls

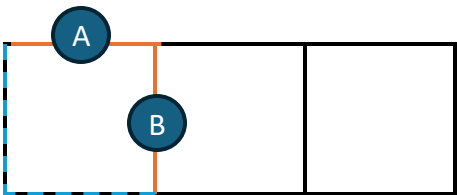
3m x 3m – right side open / 2 walls

6m x 3m- inline / 3 walls

6m x 3m – left side open / 2 walls

6m x 3m – right side open / 2 walls

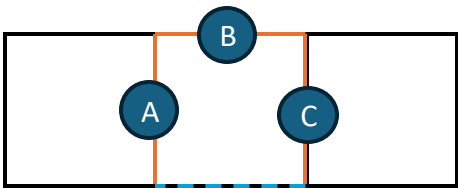
SHELL SCHEME GRAPHICS – 9sqm



3 m x 3 m
Left Side / Two walls

Graphic A: 2986 mm (w) x 2400 mm (h)
Graphic B: 2986 mm (w) x 2400 mm (h)

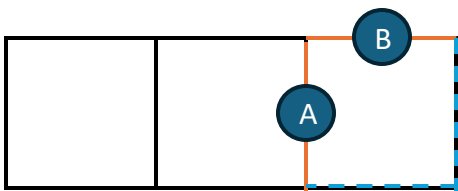
Graphic A Cost:
Graphic B Cost:



3 m x 3 m
Inline/ Three walls

Graphic A: 2986 mm (w) x 2400 mm (h)
Graphic B: 2960 mm (w) x 2400 mm (h)
Graphic C: 2986 mm (w) x 2400 mm (h)

Graphic A Cost:
Graphic B Cost:
Graphic C Cost:

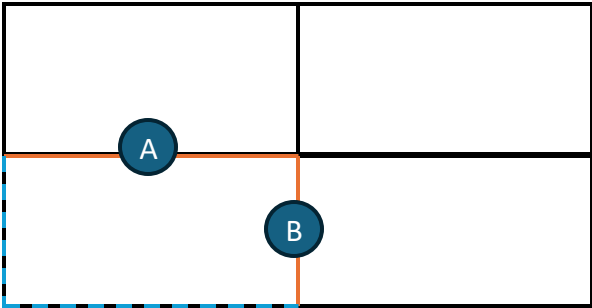


3 m x 3 m
Right Side / Two walls

Graphic A: 2986 mm (w) x 2400 mm h
Graphic B: 2986 mm (w) x 2400 mm h

Graphic A Cost:
Graphic B Cost:

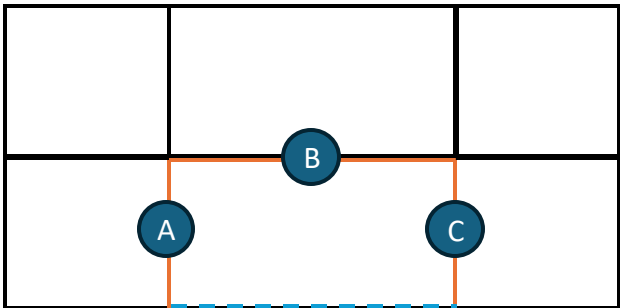
SHELL SCHEME GRAPHICS- 18sqm



3 m x 3 m
Left Side / Two walls

Graphic A: 2986 mm (w) x 2400 mm (h)
Graphic B: 2986 mm (w) x 2400 mm (h)

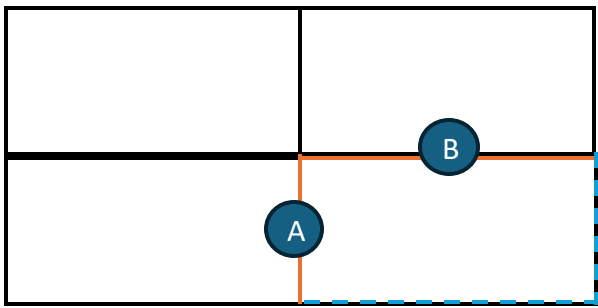
Graphic A Cost:
Graphic B Cost:



6 m x 3 m
Inline/ Three walls

Graphic A: 2986mm (w) x 2400 mm (h)
Graphic B: 5930mm (w) x 2400 mm (h)
Graphic C: 2986mm (w) x 2400 mm (h)

Graphic A Cost:
Graphic B Cost:
Graphic C Cost:



6 m x 3 m
Right Side / Two walls

Graphic A: 2986 mm (h) x 2400 mm (w)
Graphic B: 5956 mm (h) x 2400 mm (w)

Graphic A Cost:
Graphic B Cost:

COUNTER GRAPHICS

AVAILABLE FOR PURCHASE ON OUR WEBPORTAL



Counter 1

Graphic: 890mm (h) x 810mm (w)



Counter 2

Graphic: 1090mm (h) x 1000mm (w)

GRAPHICS SUBMISSION

TIMINGS

Graphic files must be submitted by

5th September 2025

SUBMISSION

Please submit graphic files noting stand number to

EMEAExhibitorServices@freemanco.com

ORDERING

Please order graphics here

MROE2025.FreemanEMEAEvents.com

LATE ARTWORK

Late artwork is accepted in some cases. Please contact Exhibitor services. Late Fees may apply.

QUESTIONS

Please email

EMEAExhibitorServices@freemanco.com

GRAPHICS SET UP

PRINT READY PDF

High-res PDF/X (preferred) Ai with PDF content (choose this option when saving file) EPS files with embedded links and outlined fonts

VECTOR ART

Logos should be vector and have outlined fonts (if containing bitmaps, please use high-res images)

FONTS & LINKS

Supply all fonts used in your design (compress Mac fonts) If unsure how to collect fonts, convert them to outlines. Supply all **links** used in your document. Use the '**packaging**' feature if available. If unsure how to collect links, embed them in the file when saving OR supply content with the native file

RESOLUTIONS

Art Submitted at 1:1 (100%) > 72dpi (100dpi preferred)
Art Submitted at 2:1 (50%) > 200dpi (300dpi preferred)
Art Submitted at 4:1 (25%) > 400dpi (600dpi preferred)

BLEED

3mm bleed MUST be supplied on board products
20mm bleed MUST be supplied on Kador fabrics
100mm bleed MUST be supplied on Banner wraps

COLOUR

Supply ALL artwork **4 Colour CMYK**, Convert any RGB or SPOT content to CMYK prior to sending. If PMS colour matching is required, please use original Pantone +Solid Coated swatches in your artwork.

Modifying Pantone names will result in printing default colour (CMYK). CMYK artwork will be produced "As Is" Our colour output is balanced and vibrant.

NATIVE FILES

AI file with Embedded supporting links and fonts
EPS file with embedded links and outlined fonts
ID file with Packaged supporting links and fonts

RASTER OR BITMAP

Photoshop EPS (8-bit, Max. Quality JPG compression) PSD (font layers rasterized) TIFF, JPG (quality 8 and higher)

ACCEPTED SOFTWARE

Adobe Creative Cloud software (PC or Mac). Please always provide:
Native files with fonts and links (compressed)
High-res PDF/X exports of the files. If you are using Illustrator OR InDesign use the 'Package' feature. For all other versions of Adobe Ai (CS6, CS5... etc) please embed linked images and convert fonts to outlines. InDesign files should always be Packaged.

