

Aviation Week/Informa Markets is committed to running sustainable, socially responsible events that have a limited impact on the environment. Like all industries we are looking for ways to reduce our carbon footprint and the amount of waste our events produce.

Disposable, single-use stands, have a detrimental impact on the environment, both during construction and removal. The Better Stands initiative offers exhibitors ways to move away from disposable stands replacing them with high-quality reusable structures made with sustainable materials.

To reduce environmental impact, mitigate health and safety risks and maximize build and breakdown times, please review the guidelines below.

What is encouraged?

- All core elements i.e. walls, archways, counters etc. should be constructed with reusable materials e.g. system build or stock panels.
- Stand structure should be prefabricated and ready to assemble onsite.
- Final adjustments to prefabricated pieces for fitting purposes is fine.
- Final coat of acceptable TVOC paints should be for repair purposes only.
- The use of LED lighting.
- The use of recycled carpet, Eco vinyl flooring, other floor coverings.
- Floor flats and system floors should be cut to size before coming onsite and be recyclable and/or reusable.

What is discouraged?

- The use of one-time MDF panels or similar raw materials planned to be cut to size onsite.
- The use of 'other' raw materials to construct core structural elements i.e. walls, archways, floor systems, counters etc. that are not planned to be reused or recycled after use
- Construction of any stand components from single use materials.
- Building from scratch onsite of any stand core elements
- The use of incandescent light bulbs.
- The use of non-recycled carpet, PVC vinyl flooring, other floor coverings.

For more information or resources, please contact the operations team for the event where you are exhibiting. Or, contact: EVENTS@AVIATIONWEEK.COM OR EVENTS@AVIATIONWEEK.CO.UK

TERMINOLOGY

- **Reusable** A stock item which will be collected at the end of the event to be reused again at another exhibition.
- **Recyclable** The item is produced from materials which will be recycled after the event.
- **Recycled** Items used are made from recycled material.
- **Frame & Fabric** Stands designed from Frame & Fabric. Frames will be reusable. Fabric allows multiple use by saving it for the next show(s) and/or is recycled after the show. These types of stands are lighter and therefore generating less carbon emissions as they are transported to the event.
- **LED Lights** Energy efficient lighting option, reducing electricity usage of each bulb by 80% compared to conventional light bulbs.
- **Platforms and Carpet** Floor flats and system floors are cut to size before coming onsite and are recyclable and/or reusable. Carpet will be recycled.
- **Disposable Stand Structures** Space only stands made to be used only once which are usually constructed from raw materials at the venue during build up. The stands are demolished and disposed of after the event and the stand materials are not reused or recycled.