

MRO Europe App

Attendee Networking Guide



Logging in for the first time

All **registered attendees** for the event will receive an activation email on **October 3**. Look out for an email sent from: noreply@expoplatform.com

Click the activation button within the email which will prompt you to create a password.

You can then use this password for future logins for both the web and mobile app.

Note: You must first activate on the web platform via the link in the activation email and set a password before you are able to login to the mobile app.



Dear {NAME},

The MRO Europe event app is now open!

Browse the attendee list, discover exhibitors and their products, send messages, book meetings and add sessions to your schedule ahead of the event.

> [View the app networking guide here](#)

Activate your account by clicking the button below:

> ACTIVATE HERE

Your Details:

Login: {LOGIN}

Password: Create a password during activation

Please ensure your password contains: 8 characters minimum, at least 1 uppercase, 1 lowercase, 1 number and a special character.

For any help or further information on the MRO Europe app, please contact the team on events@aviationweek.co.uk

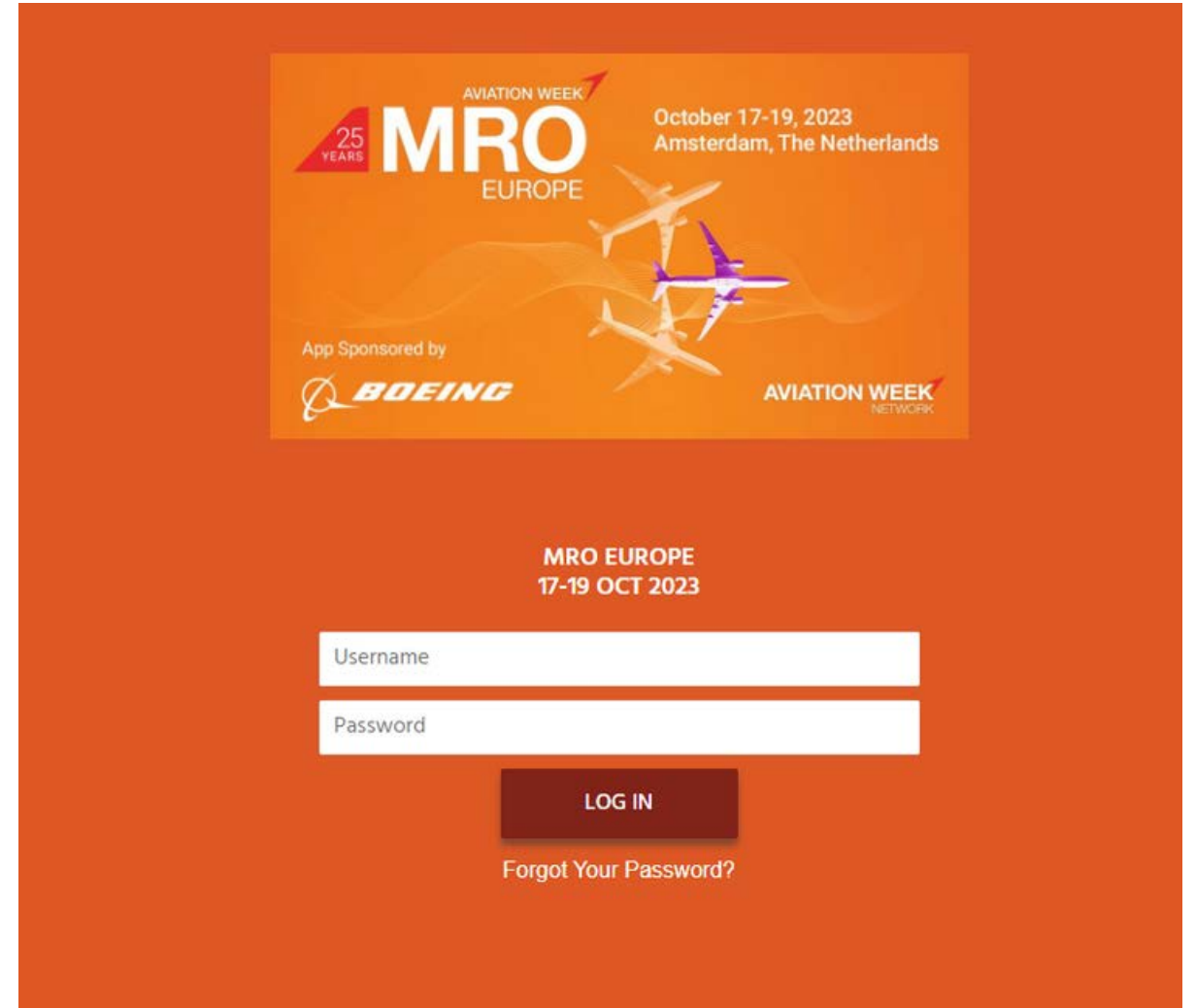
Logging back in

If you have already activated an account for this event, or you get the error message “Profile Already Active”, you need to login using your email and password (created when you activated your account):

To log in to an existing account, visit mroeuropa.expoplatform.com

If your password does not work or you have forgotten it, click on the Forgot Password link to trigger a password reset email.

For further help or guidance, please contact events@aviationweek.co.uk




Update Your Profile

An important first step is to ensure your profile is complete.

- Upload a photo – put a face to the name and stand out from the crowds onsite
- Check your information is still correct (pulled from the registration information provided)
- Choose Interest Categories – this is a mandatory field and helps give clarity to those looking to book a meeting with you
- **Remember to click the Save button before you leave the page**

Photo



Supported formats: PNG, JPG, JPEG
Aspect Ratio 1:1

Company *
Aviation Week Network

Country *
United Kingdom

State/Region
▼

City
London

Interest categories *
Media x

First Name *
Mark

Last Name *
Thomas

Job Title *
Marketing Manager

Email *
mark.thomasgb@informa.com

+ Add category

Cancel Save

Find attendees

You can browse the entire list of attendees registered for the event. Use the filters or keyword search to find your prospects:

- Filter by Category, Country, Interest, Industry, Job Function, Job Level or Purchasing
- Is the list still too long? Add a keyword into the search at the top to narrow down further

SEARCH
Aviation Week

Filters Reset all (2)

[Copy link to applied filters](#)

PARTICIPANT CATEGORIES ▼

COUNTRIES ▲

Search country

- Sri Lanka
- Sweden
- Switzerland
- Taiwan
- Thailand
- Trinidad and Tobago
- Tunisia
- Turkey
- United Arab Emirates
- United Kingdom
- United States
- United States Minor Outlying Islands
- Uruguay
- Uzbekistan

ATTENDEES

Attendees

YOUR FILTERS: Aviation Week × United Kingdom ×

| | | | |
|--|---|--|--|
| Alison Weller Sales Aviation Week Network | Andy Webster Sr Mgr, MRO & Aerospac... Aviation Week Network | Barbara Nichols Content Marketing Mana... Aviation Week Network | Craig Caffrey Sr Aerospace Industry An... Aviation Week Network |
| Dan Williams Manager Fleets, Flight & ... Aviation Week Network | Darren Fearn Sales Manager Aviation Week Network | Elena Williams Baxendale Team Leader Aviation Week Network | Gareth Baker Sr Marketing Executive Aviation Week Network |
| | | | |

Send a message

Send a message to an attendee to introduce yourself and qualify them as a lead before deciding on whether to send a meeting request

- Once a message is sent, the user will receive an email notifying them that they have been sent a message

The screenshot displays a user profile for Matthew Simpson, a Marketing Manager at Aviation Week Network. The profile includes a circular profile picture, a star icon, and two buttons: 'Meet' and 'Message'. To the right, a 'Matchmaking Information' section lists details such as Company (Aviation Week Network), Country (United Kingdom), First Name (Matthew), Last Name (Simpson), and Job Title (Marketing Manager). Below the profile, event information is provided: 'April 18-20, 2023', 'Georgia World Congress, Hall B', '285 Andrew Young International Blvd NW', 'Atlanta, GA 30313', and the hashtag '#MROAM' for 'MRO Americas'. On the right side, a messaging window is open, showing a message from Matthew Simpson: 'Hi Matt, how are you?' sent at 10:48. The window includes a header with the user's name and profile picture, a title 'OPEN IN MESSENGER', and a message input field at the bottom with a placeholder 'Enter the message' and a send button.

Request a Meeting

Click the Meeting button on any attendee, exhibitor or product to request a meeting.

- Select the meeting attendees (if you are part of a team, you can add multiple participants from your side to attend)
- Choose a location – if you are an exhibitor, your booth will be selected as a default location. Choose Other and either the Networking Lounge or Custom Location
- Click Next Step to choose Date and Time

Watch Tutorial Video:



Request a Meeting continued

A list of available dates and times for all meeting participants is now shown

Select the date and time, and click “Request Meeting”

This will trigger an email to the participant notifying them a meeting has been requested and prompting them to respond.

Once a response of Confirmed/Rescheduled/Cancelled has been given by the recipient, the organizer will receive an email notification.

Meeting Request

You are requesting a meeting with

Date & time
Select an available date and time

Meeting data Date & time

APR 18 APR 19 **APR 20** [Additional Dates](#)

20 April
Your meeting is from 12:00 to 12:30

Event time: America/New_York Your time: Europe/London

| | | | | |
|-------|--------------|--------------|-------|-------|
| 09:00 | 09:00 | 09:15 | 09:30 | 09:45 |
| 10:00 | 10:00 | 10:15 | 10:30 | 10:45 |
| 11:00 | 11:00 | 11:15 | 11:30 | 11:45 |
| 12:00 | 12:00 | 12:15 | 12:30 | ⊘ |

[Previous step](#) **Request Meeting**

Discover Exhibitors and Products

Like the attendees, you can browse the full list of exhibitors or narrow down the list using the available filters or keyword searches

- Select the Products/Services you are looking for and/or the country of where the exhibitor is based
- Type a keyword in which searches through the company name and description to display the results
- “Premium Exhibitors” appear first, with the remaining exhibitors shown in alpha order

YOUR FILTERS: Engines × United Kingdom ×

EXHIBITORS

The screenshot displays a grid of 12 exhibitor cards. Each card includes a star icon in the top right corner, a search bar with a location pin icon, and a calendar and envelope icon in the bottom right corner. The exhibitors listed are:

| Exhibitor Name | Location | Count |
|----------------------------|------------------------------|-------|
| VBC Group | Loughborough, United Kingdom | 4212 |
| AerFin Limited | Bedwas, United Kingdom | 1033 |
| Aero Engine Services | Pontypridd, United Kingdom | 541 |
| Aerotron Limited | Crawley, United Kingdom | 4633 |
| AJW Group | Slinfold, United Kingdom | 2913 |
| Aviation Logistics Network | Slough, United Kingdom | 420 |
| Avtrac UK/USA | Crawley, United Kingdom | 3547 |
| GKN Aerospace | Solihull, United Kingdom | 4769 |

Add Sessions to Your Schedule

Take time to look through the agenda and add any that you would like to attend to your schedule.

This will help to plan your day onsite and act as a reminder for upcoming sessions alongside your booked meetings.

Be sure you have the right access as the MRO Europe conference sessions require a fee to attend.

If you are unsure or wish to upgrade your ticket, contact events@aviationweek.co.uk

Tracks

All Tracks Conference Go Live! Theater

OCT 17 OCT 18 OCT 19

Sessions (12)

Conference MRO EUROPE October 17-19, 2023 #MROE
Conference Location: Amtrium AVIATION WEEK EUROPE

Opening Remarks from Aviation Week Network
Tuesday, 17 Oct 2023
10:30 - 10:45
Halls 1&5, Amtrium
+ My Schedule

Conference MRO EUROPE October 17-19, 2023 #MROE
Conference Location: Amtrium AVIATION WEEK EUROPE

Forecast: Key trends and regional dynamics
Tuesday, 17 Oct 2023
10:45 - 11:30
Halls 1&5, Amtrium
+ My Schedule

Conference MRO EUROPE October 17-19, 2023 #MROE
Conference Location: Amtrium AVIATION WEEK EUROPE

Opening Panel Session: Capacity shortages and new capabilities
Tuesday, 17 Oct 2023
11:30 - 12:30
Halls 1&5, Amtrium
+ My Schedule

FAQs and Video Tutorials

If you need more help on the, visit the FAQ Page where there is more information as well as How To Videos for the key features and tasks on the platform. Click here to view:

<https://mroeuropa.aviationweek.com/en/info/mro-europe-app.html>

If you still need help, please contact events@aviationweek.co.uk and we will respond as soon as we can.

Q. How do I use the Favourite function to group items only relevant to me?

A. When browsing the event, you will come across exhibitors, attendees, products and sessions that are most relevant to you.

The best way to organise this important data all in one place is to use the favourite (the star icon). For sessions, click + My Schedule.

To view your favourites click on **Profile > Networking > Favourites**



Q. How do I add products? (exhibitors only)

A. Adding a product or service is a great way for exhibitors to increase your visibility on the app and attract visitors looking for something specific to network about, without



Q. Why is the meeting button not available for everyone?

A. On the desktop version, you can only send a meeting to an "active" participant (someone who has logged in and updated their mandatory fields). This means every meeting request is likely to be seen and responded to.

Make sure your own profile is complete by completing your Interest Categories to allow attendees to book a meeting with you!

