

EVENT DATES: 18-20 Oct 2022

EXHIBITION: 19-20 Oct CONFERENCE: 18-20 Oct REGISTRATION: 17-20 Oct

LOCATION: ExCeL London, Halls S3-S14

2022 EXHIBITOR MANUAL

Arabella Miller

Senior Events Manager +44 (0) 7739686733 arabella.martin-nunn@aviationweek.co.uk



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Introduction Welcome

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LOCATION:

ExCeL London Halls S3-S14 Thank you for exhibiting at MRO Europe 2022 at the ExCeL London. We look forward to helping exhibitors, attendees, contractors, stand builders navigate through the show.

The MRO Europe Exhibitor Resource Center is available to help guide you through the process of exhibiting at an MRO show. The ERC can be found HERE.

The primary suppliers/vendors for this event are:

1. Freeman — Freeman is the general services contractor and will provide:

Shell Scheme Questions

Electric

Nameboards

Floor

Coverings

Furniture

Rental

Freeman Webshop is coming soon!

2. The ExCeL —Click here to access the Excel Webshop where you can order:

Parking Cleaning
Rigging Internet
Catering

3. TWI/DSV (Agility)

Material

Handling

Empty

Containers

Forklift Rental

Thank you again for exhibiting. We look forward to helping you in any way we can.









The exhibition will take place at:

ExCel London Royal Victoria Dock 1 Western Gateway London E16 1XL, UK www.excel.london

Exhibition Location: Halls S3-S14

Registration Location: S4 Entrance

Conference Location: Platinum Suite

Setup Entrance: S3 and S7 Contractor

Entrance

For the most up-to-date information please bookmark mroeurope.aviationweek.com.



Introduction Show Schedule

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ExCeL London Halls S3-S14 Below you will find all the dates and times for the event. Please be aware that some of the times may be subject to change. If any changes to this schedule are made we will alert you via email.

Build-up		
Exhibitor Move-in:		
SUNDAY, 16TH OCTOBER	09:00 – 18:00	Raw Space Only
MONDAY, 17TH OCTOBER	08:00 – 19:00	Raw Space Only
TUESDAY, 18TH OCTOBER	08:00 – 19:00	All Exhibitors (Raw and Shell)

The exhibition will be open for visitors		
WEDNESDAY, 19TH OCTOBER	9:30 - 17:30	
THURSDAY, 20TH OCTOBER	09:30 – 15:00	

Conference Hours	
TUESDAY, 18TH OCTOBER	14:00 - 16:30
WEDNESDAY, 19TH OCTOBER	09:30 - 14:00
THURSDAY, 20TH OCTOBER	10:00 - 13:00

Registration Hours (Registration will take place inside the Hall at the entrance marked S4)				
TUESDAY 18TH OCTOBER	08:00 – 19:00			
WEDNESDAY 19TH OCTOBER	08:00 – 17:30			
THURSDAY 20 TH OCTOBER	08:00 – 15:00			

Breakdown		
THURSDAY 17 TH OCTOBER	15:00 - 20:00	
FRIDAY 18TH OCTOBER	08:00 - 13:00	

Please note for the build-up & breakdown:

- -Suitable footwear and PPE must be worn during build-up & breakdown (no open-toed shoes)
- -Late working is not permitted, stand designs must consider the build-up / breakdown schedule
- Your stand electricity will be turned off 30 minutes after the show closes. Temporary electrics can be ordered from Freeman for buildup and breakdown.
- -Please keep all gangways clear of stand furnishings, supplies, boxes. The gangways need to be clear in order for the carpet to be pulled up.
- -Empty containers will begin to be returned after the gangway carpet has been pulled up. Gangways must be clear to pull up carpet!
- -You must leave your stand swept clean and remove all floor tape. Any remaining waste will be removed and billed back to the exhibiting company.





Contacts - Exhibitor Services/Suppliers

Aviation Week's MRO Europe team has partnered with the list of suppliers below. The MRO Europe Exhibitor Resource Center is available to help guide you through the process of exhibiting at an MRO show. The ERC can be found HERE.

You will find all of the necessary forms and general information to complete your exhibition experience. If you cannot find information in the ERC, please contact:

Arabella Miller Senior Events Manager +44 (0) 7739686733

events@aviationweek.co.uk

Supplier	Services	Early Order Deadline
ExCeL Venue Services	Catering	27th September
Excel Webshop Phone: +44 (0) 207 069 4400 Email: exhibitorservices@excel.london	Internet	
	Rigging	
	Water & Waste	
	Cleaning	
	Piped Services	





Contacts - Exhibitor Services/Suppliers

The Freeman Company (UK) Ltd

Tel: +44 (0) 2477 9000198

mro@freemaneventsemea.com

Webshop closes 7th October - coming soon!

Shell Scheme Electric Nameboards Floor Coverings Furniture

Custom Build

16th September

Booth Plans/Design Approval

All island and/or raw-space booths must submit their plans to:

mroeurope@abraxys.com

Due 2nd September (complex

stands)

Due 16th September (non-complex stands)

Due 2nd September

Exhibitor Appointed Contractors/Insurance

Anita Joyce Wright Aviation Week/Informa, 21st Floor 605 Third Avenue New York, NY 10158

https://fs2.formsite.com/AW-Events/form58/index.html

All Exhibitors and EACs will have to complete an online health and safety induction in order to access the hall during

setup times.

Floral: 3rd October

info@oldacre.co.uk • www.oldacre.co.uk • +44 (0) 207 069 4235

Freight/Shipping Onsite:

BAY 22 - 26 SANDSTONE

LANE ExCeL

LONDON E16 1AA Attn: Tim Marchant T: +44 (0) 121 780 2627

E: timothy.marchant@dsv.com

Material Handling Empty Containers Forklift Rental See Section for deadlines

Freight/Shipping: TWI

Shipping from USA & Canada:

Tyler Hunt

T: +1 702 691 9091

E: thunt@twigroup.com

Freight/Shipping See Se

See Section for Deadlines

Lead Retrieval

<u>Capture Technologies</u> <u>sales@ct.events</u>

+1 973 89- 7600

Hosts/Hostesses

MoorePeople info@moorepeople.co.uk +44 0208 508 0555 Lead Retrieval

26th August





Contacts - Aviation Week MRO

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LOCATION:

ExCeL London Halls S3-S14

General & Logistical Information

Arabella Miller Senior Manager, Events +44 (0) 7739686733

arabella.martin-nunn@aviationweek.co.uk

Registration

Virginia Gongora Registration Manager +1 212 204 4202 events@aviationweek.com

Customer Service

events@aviationweek.co.uk

Sponsorship & Exhibit Opportunities

Beth Eddy & Mimi Smith (Americas) +1 561 279 4646 or +1 800 240 7645 betheddy@aviationexhibits.com or mimismith@aviationexhibits.com

Mike Elmes & Matt Elmes (EMEA/Russia & CIS) +44-1206-321639

mike.elmes@aerospacemedia.co.uk or

Margaret Chong (Singapore) T: +65 9736 1722 Margaret@accessgroup.aero

Clive Richardson (Asia-Pacific) Director, Exhibit Sales +44 (0) 7501 185257 Clive@accessgroup.aero

Press/Media

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Marketing Opportunities

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Marketing Partnerships

Erving Dockery Tradeshow Manager +1.818.237.5879 +1.646.479.6997 erving.dockery@aviationweek.com

Other Inquiries

Lydia Janow, CMP Managing Director, Events & Tradeshows +1 646 257 4553 ljanow@aviationweek.com



General Information Accessibility

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ExCeL London Halls S3-S14

Hearing and Sight Disabilities

Visitors with hearing and sight disabilities can find information about the event which they wish to visit by using:

- The prominent visual displays that are situated inside the Central Boulevard.
- The Information Desks sited at either end of the Boulevard.
- Provision has been made for non-visual indication of stair locations for those with impaired vision.

ExCeL London customer service staff have completed visual awareness training to pro-vide practical guidance to blind and visually impaired visitors.

Should you wish to plan some assistance ahead of your visit, please contact: info@excel.london indicating the level of assistance you require.

Parking

There are a number of disabled parking bays that are spread across the car park. The Orange under-venue car park has the following spaces:

Zone 2: 11 bays Zone 3: 15 bays Zone 4: 4 bays Zone 8: 12 bays Zone 9: 18 bays Zone 13: 6 bays Zone 14: 28 bays Zone 15: 16 bays

Royal Victoria multi-storey car park has the following spaces: Zone 1A:

10 spaces
Zone 2A: 15 spaces

The East car park, when in use, has 20 spaces. (See car park map for more details) http://excel.london/uploads/parkingmap_(1).pdf

Disabled bays are 5.90m x 3.60m. Any vehicle displaying the disabled blue badge is still required to pay the car park charge.

Lifts

Lift control panels are located at a height which can be easily reached by someone in a wheelchair. There are Braille and tactile buttons. All lifts have a visual and voice indication of the floor reached and an intercom facility activated by an alarm button. Every area may be reached by lifts, with the exception of the second level of organisers' offices.

All stairs and ramps are fitted with handrails and balustrades. All public corridors and passageways have a minimum clear width of 1200mm.

Restrooms

There are 40 toilets for disabled visitors located throughout the building. You'll find them near the Business Centre, the break-out rooms, the conference suites on Level 3



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LOCATION:

ExCeL London Halls S3-S14 and the restaurants and cafes on Level 0 and Level 2.

All reception counters, bars and self-service counters and at least half the seating areas are accessible to wheelchair users. Pictographic signs and symbols have been used to guide people around the building.

The disabled toilets are located at the following points:

- Red blocks S9/S10
- N10/N11 level 0
- N4/S4, at the back of the North Halls
- South Gallery level 2 and the dock edge on Level 0
- Platinum Suite levels 2 and 3
- Prince Regent walkway
- Level 0 East
- Capital Suite level 2 and 3

Telephones

Self service equipment such as cash point machines and telephones are located at levels suitable to wheelchair users. Strong tactile differences in paving are provided to indicate hazardous areas, e.g. dock edge indicated by cobble stone surface. Non-slip flooring has been used throughout the building.

Door vision panels giving a zone of visibility between 900mm and 500mm above floor level are provided on all public access doors.

Wheelchairs

ExCeL London is able to provide wheelchairs to those in need, free of charge. Wheel- chairs can be hired from both the West and East information desks, however please note that we are unable to offer pre-booking. If you require a mobility scooter, these can be hired from our transport partner Europear.

Payment details are required upon hire as a security measure, you will not be charged a penny unless the wheelchair is not returned or is damaged. Please feel free to contact us via info@excel.london with any queries about wheelchair hire.

Dogs

ExCeL welcomes all guidance and assistance dogs. No other dogs/pets permitted.



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General Information **Badges for Build and Break**

All attendees, exhibitors/sponsors/visitors/speakers/etc. need to be registered as attendees for the event. Exhibitors need to be registered as exhibitors (not visitors) in order to have access to the exhibition hall during setup periods.

Exhibitor Appointed Contractors (EACs)/Stand Builders

Exhibitor Appointed Contractors (EACs) do not need to register as attendees. All EACs will be required to register through the online health and safety induction portal.

The Participants, Hirers or other relevant natural or legal persons are primarily responsible for safety, including the safety of their staff and any third parties used by them.

The access policy in the Convention Centre is as follows

- During build-up and breakdown periods the Convention Centre is accessible only to persons who have registered via the online health and safety induction portal;
- Persons that have registered via the portal will receive a bracelet from security to enter the hall during build-up and break-down times;
- Standbuilders and suppliers are urgently advised to register in advance as far as possible in order to ensure fast access on arrival at the Convention Centre.

Build-up and breakdown badges

All contractors, suppliers, and vendors are required to complete the EAC form https://fs2.formsite.com/AW-Events/form58/index.html

Upon arrival at the convention center, security will provide bracelets to all contractors that have completed the EAC forms at S3 and S7 contractor entrance

Hall Access

During setup times, exhibitors can access the hall via the S3 and S7 Contractor Entrance.





General Information **Badges for Exhibitors**

Exhibitor Event Badge

Click <u>HERE</u> (mroeurope.aviationweek.com and select Register tab) to register your team. Exhibitors who would like to attend conference sessions may also purchase discounted conference/session badges by choosing either Exhibitor All Access or Exhibitor/Individual Sessions. You will need a promotion code in order to receive your discount, please contact Virginia Gongora to get the code at +1.212.204.4202 or <u>events@aviationweek.com</u>. Booth personnel is unlimited at the MRO events.

Please do not arrange any meetings or invite clients to your booth during set- up hours. They will not be permitted in the exhibit hall with visitor badges.

Registration Hours

Tuesday, 18 October 08:00-19:00 Wednesday, 19 October 08:00-17:30 Thursday, 20 October 08:00-15:00

Registration will take place inside the Hall via the S4 Entrance from the boulevard.



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General Information **Emergencies**

In the case of fire:

- Break the glass on the nearest Manual Call Point (coloured red), which are located adjacent to all exits. Or contact the Security Suite by dialing 4444 on an internal tele- phone or 020 7069 4444 immediately.
- Only if you have been trained and it is a very minor fire and it is safe to do so, tackle the fire with the nearest suitable fire extinguisher. Always ensure there is a safe exit route before attempting to extinguish any fire.
- If an evacuation is necessary you will hear the following announcement broadcast over the Public address system use the nearest available emergency exit route to the appropriate assembly point.

"ATTENTION PLEASE. ATTENTION PLEASE. HERE IS AN IMPORTANT ANNOUNCEMENT. IT IS NECESSARY TO ASK EVERYONE TO LEAVE THE BUILDING. PLEASE MAKE YOUR WAY CALMLY TO THE NEAREST EXIT. EVERYONE WILL BE RE-ADMITTED AS SOON AS POSSIBLE".

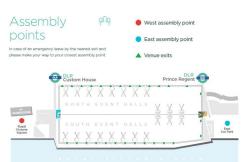
ExCel London's emergency numbers:

- Medical, Fire, Security, Unattended packages 4444 DO NOT DIAL 999
- Security enquiries 4445
- Medical enquiries 5556

Telephones have been installed at key locations throughout the ExCel London i.e. Hall Entrances, Exits and Stairwells. Telephones are located at all entrance and exits from the halls. To call from an external line add the prefix 020 7069 XXXX.

Muster Points will be pointed out during the Fire Safety Briefing and a description of the fire procedures in place. It is expected that this will be undertaken by ExCel Lon- don's own Fire Safety Officers.

In the event of a fire report event staff will hear the following instructions broadcast over the public-address system.



"ATTENTION PLEASE, ATTENTION PLEASE, MR GOODFELLOW REPORT TO THE SECURITY SUITE"

If an evacuation is necessary you will hear the following announcement broadcast over the Public-address system, use the nearest avail-able Emergency Exit route to the appropriate Assembly Point.

First Aid

You can approach any of the team who can help you with a medical emergency or go to level 0 on the boulevard and down the stairs by N4/S4.



General Information Hotel Accommodation

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ExCeL London Halls S3-S14 UC The Source is MRO Europe's ONLY official hotel provider endorsed by Aviation Week Network.

All other solicitations are not endorsed or supported by Aviation Week ... many are actually SCAM sites; therefore we ask that you do not book rooms with these companies.

When comparing rates with other sites, know that all hotel rate quotes include breakfast and the 20% VAT. If a lower rate is available with the same requirements to anyone at the time of the program, our attendees will get the lower rate regardless of how it is marketed.

How to make a Reservation:

Please select the hotel of your choice. You will be directed to click onto their online website or an alternative option will be provided.

Please note that each hotel has different cancellation policies.

Any request of five (5) or more rooms will be considered a sub-block and will require a separate group contract with penalty in full should they release or cancel block from date of confirmation. Contact UC, The Source directly for group requests: una.cote@ucthesource.com

There is a <u>list of hotels</u> on the MRO Europe Web site.



General Information Services for All Attendees

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ATM/Bureau de Change

There is a Travelex ATM by the S11 entrance on the boulevard. There is a shop on level 0 at the bottom of the stairs near N4/S4 which sells a range of stationery items and has its own Bureau de Change.

Business Center

There is a shop on level 0 at the bottom of the stairs near N4/S4 which sells a range of stationery items and can also do photo copying and faxing.

ExCeL Venue Services sales:

+44 (0)20 7069 5005

onsite: +44 (0)20 7069 5005

email: excelbusinessservices@hotmail.co.uk

Children

Due to the business nature of this event, children under 16 are not permitted into the Exhibition Hall or the Conference during installation, official show days and teardown. Children ages 16 and older will be admitted to the Exhibition Hall during official hours, provided that they are registered, pay appropriate fees and with the understanding that they are the sole responsibility of an accompanying adult.

Cloakrooms

To store coats and other types of jackets, please find the location of the cloakroom located on Level 0, down the stairs, in between hall entrances N4/S4. The cloakroom is free of charge.

Conference Proceedings

A notification via e-mail from Aviation Week to conference attendees only (if you purchased individual sessions, you do not qualify to receive the conference proceedings) will be sent when these proceedings are available, usually 1-2 weeks after the event.

If you have not received the link, please contact events@aviationweek.com.

Event Attire

Business smart attire is appropriate throughout the exhibition, conference and all related events. Be sure to pack a light sweater or jacket for the evening. (No jeans or sneakers during official show events or show hours)

Lost Property

Please go to the security suite which is located by the west entrance down the stairs just after Costa. If you are no longer at the venue, please give our help desk a call on:

+44(0) 207 069 4500 or email info@excel.london

Personal Wheeled Vehicles

Hoverboards, skateboards, segways, scooters, rollerblades, and bicycles are not per- mitted for use within the venue or the Boulevard.



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Prayer Room

The prayer room can be accessed through the grey door next to the S9 entrance on the boulevard.

Smoking

E-cigarettes and vaping are not permitted within the venue. These can be used outside the venue only.

ExCeL London operates a no smoking policy throughout the venue. Smoking is permitted outside the venue.

WiFi

ExCeL has free, fast WiFi which is suitable for browsing, social media, and email. When you arrive at the venue, you just need to sign in to 'ExCeL FREE Wi-Fi' using the standard log in, or via LinkedIn, Facebook, or Twitter.



General Information **Transportation/Parking**

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By Train

DLR (Docklands Light Railway)

The Docklands Light Railway (known as the DLR) is part of the London Underground network. Two of the stations, Custom House and Prince Regent, are on our campus. Trains pull up at a covered walkway leaving visitors with less than a two minute's walk to the entrance.

Check your event listing for the entrance for your event. Alight at Custom House* for the west entrance and Prince Regent for the east entrance and ICC London.

DLR services: All trains towards Beckton/Gallions Reach will stop at Custom House and Prince Regent.

Elizabeth Line

OPENING IN JUNE 2022. The Elizabeth Line will make accessing Excel even easier from various locations such as: London Heathrow, Paddington, Canary Wharf and more. <u>Click here</u> for further details.

London Underground

The Jubilee Line and the DLR are the guickest routes to ExCeL London.

Alight at Canning Town on the Jubilee Line and change onto a Beckton-bound DLR train for the quick two-stop journey to ExCeL: Custom House for ExCeL (for the west entrance) or Prince Regent for ExCeL (for the east entrance or the ICC London).

London Overground

The London Overground, part of the London Underground network, serves a large part of Greater London and parts of Hertfordshire with 112 stations on several routes. The Overground is highlighted in Orange on the Tube map.

The DLR and Jubilee Line can be connected from multiple Overground lines such as Stratford, Canada Water, and Shadwell. It's also possible to join the Overground and travel to ExCeL London from Euston station.

Driving/parking

These main routes include the M25 and M11, the North Circular, A406 and the A13. As you get closer you'll pick up signs for Royal Docks, City Airport and ExCel London.

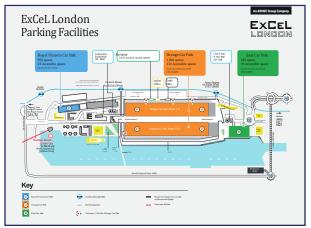
If you're using satellite navigation to travel to the car parks please enter the following postcodes:

E16 1XL - For the west entrance, when travelling to ExCeL from Blackwall Tunnel, Limehouse Link, A12 or central London.

E16 1FR - For the east entrance,

when travelling to ExCeL from the M11, A13 or into London from the east.

E16 1AL - If you are using the Royal Victoria Car Park (MSCP) — approximately a 5 minute walk from the venue.





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Parking

ExCel has a car park which will be available for exhibitors, sponsors and visitors and operate on a first-come, first-served basis, except for disabled parking. For more information please view this link and for any questions, please email ParkingOnline@excel.london

MOTORCYCLES

Motorcycles can be parked free of charge in the designated motorcycle parking area in the upper level Orange car park, zone 3.

Travel by boat

With some of the best views of the capital's most popular landmarks including Big Ben, the London Eye, the Tower of London, St. Paul's Cathedral and The O2, traveling on a river boat service offers a truly unique perspective on London. The route is serviced by MBNA Thames Clippers; the fastest and most frequent boat fleet on the river with departures from major London piers every 20 minutes.

When travelling to ExCeL London, alight at North Greenwich Pier for the O2, where you can use the Emirates Air Line Cable Car for a quick journey to the venue campus.

www.thamesclippers.com/route-time-table/prices

Emirates Airline Cable Car

The UK's first urban cable car, known as the Emirates Air Line, connects ExCeL London to the O2 and North Greenwich tube station. On the cable car, you can sit back, relax and enjoy stunning aerial views of London from 90m above the River Thames.

All exhibitors and visitors to shows at ExCeL can use the cable car for just £2.50 sin- gle fare - to redeem this exclusive discount, all you need to do is show a confirmation email/ticket etc - something that indicates that you are attending an ExCeL event - to the staff at the Emirates Airline terminals.

For real time service updates and planned maintenance closures, visit tfl.gov.uk/emiratesairline

Cycle racks

ExCeL London has 60 cycle racks which are free to use. 6 cycle racks are located at the west entrance taxi drop off point just underneath the DLR walkway. 54 cycle racks are located near to the east entrance underneath the stairway connecting Level 0 to Level 1.



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Show Information/Policies

Alcohol, Drinks, Cocktail Receptions

ExCeL London Hospitality is the exclusive provider of all food and beverage services at MRO Europe.

Show Management requests that all alcoholic beverages be served after 1 pm and must take place in the exhibition hall only. No alcoholic beverages can be removed from the exhibition and all receptions must end by the time the exhibition hall closes for the day. No receptions are permitted after official exhibition hours.

The Show facility requires that ALL food and beverages distributed by exhibitors, attendees or sponsors be purchased solely from the venue itself. There are no exceptions. The Show facility reserves the right to confiscate any items considered a violation of this policy without compensation and may eject the offender from the premises.

Show Management will not be liable for any damages to anyone who violates this pol- icy. Any person or business entity that furnishes liquor to a guest has a civil and legal duty to do so responsibly. Show Management recommends that exhibitor research the liquor laws in the jurisdiction where the Show will be held to evaluate its exposure and meet any requirements for liability insurance. If exhibitor intends on serving any liquor from its booth.

PLEASE NOTE: Only the official caterer may serve any alcoholic beverages. Show Management also requests that to minimize any liability alcoholic beverages be served during a limited time period.

Please order with ExCeL Hospitality online:

https://excellondonhospitality.exhibitorcatering.co.uk/exhibition.php?exn_recno=1214&xtl=6E097



Show Information/Policies Balloons/Lighter than Air Objects

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ExCeL London Halls S3-S14 Show Management has a Balloon Policy in place that prohibits the use of helium filled balloons, either for displays, exhibits or general public access.

Drones, flying objects, etc. are strictly prohibited.



Show Information/Policies **Demonstrations and Sound**

DEMONSTRATIONS

Exhibitor shall observe the "good neighbor" policy at all times and not intrude upon or disrupt other exhibitors while they are conducting business on the Show floor. Exhibits should be conducted in a manner not objectionable or offensive to neighboring booths. All demonstrations and the use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise-making devices must be restricted to within the exhibitor's booth. Entertaining attendees in booths must be arranged so that exhibitor's personnel and attendees do not block aisles or overlap into neighboring exhibits. Operation of any equipment for demonstration purposes must be pre-approved in writing by Show Management. Show Management reserves the right to determine when any demonstrations become objectionable or interfere with adjacent exhibit spaces and may, if necessary, require that they be discontinued.

SOUND

Disruption or noise level from any demonstration or sound system must be kept to a minimum and may not interfere with others. The use of devices for mechanical repro- duction of sound or music is permitted (up to 85 decibels), but must be controlled and not be projected outside the confines of the exhibit booth. No noise makers or any- thing not in keeping with the character and high standards of the Show may be distributed or used by exhibitor in the exhibit area. Show Management reserves the right to determine at what point a disruption or sound level constitutes interference with other exhibits and must be discontinued.

Any exhibitor planning music, bands, entertainment, etc. must receive written permission from Show Management. Show Management reserves the right to determine when any demonstrations become objectionable or interfere with adjacent exhibit spaces and may, if necessary, require that they be discontinued.

For questions and approvals, please contact Arabella.martin-nunn@aviationweek.co.uk



18-20 Oct 2022

EXHIBITION

19-20 Oct

CONFERENCE

18-20 Oct

REGISTRATION

18-20 Oct

LOCATION:

ExCeL London Halls S3-S14

Show Information/Policies Meetings in the Exhibition Hall

Show Management requests that customer meetings not take place during show hours outside of the Exhibition Hall.

Meeting rooms may be available on premises. Please contact your sales rep for more information. See contact page for information.

Please refrain from setting meetings and inviting customers to your booth during set- up hours. Only Exhibitors and Contractors are permitted in the exhibition hall.

Speakers, visitors, conference attendees will not be permitted in the hall.



18-20 Oct 2022

EXHIBITION

19-20 Oct

CONFERENCE

18-20 Oct

REGISTRATION

18-20 Oct

LOCATION:

ExCeL London Halls S3-S14

Show Information/Policies Multi-story Exhibits

Multi-story exhibits include any display fixture that includes two or more levels. Multi-story Exhibits requires prior approval by the exhibit facility, and/or relevant local government agency and show management and will have additional fees applied.

Multi-story exhibits are permitted in island booths only, and the maximum height, including hanging signs is 6 meters. Double-decker (multi-story) booths require additional structural approvals, fire watch, fire marshal approvals, etc.

Fees

There are additional fees associated with Multi-story exhibits. For MRO Europe, the fee is US\$45 per sqm assessed by show management. This fee along with a signed addendum to your exhibitor booth contract must be received before your booth can be approved.

A separate fee of £420 +VAT will be billed to the exhibitor directly from Campbell-Reith (our appointed structural engineer) for a structural approval.

STRUCTURE INFORMATION REQUIRED

- 1. Submission of information should be in the form of drawings and calculations, not photographs or rough sketches, as it is not possible to assess the structure without details of the stand.
- 2. Drawings should contain enough details to show exactly how the stand will be constructed including baseplates, joint construction support details etc.
- 3. Baseplates should be a minimum of $300 \times 300 \times 12$ and tied together using straps to prevent spreading of the baseplates, if not then a calculation should be provided- to justify there omission.
- 4. No Fixing is allowed into the hall floor.
- 5. Calculations are to prove that the stand is stable and capable of supporting the dead load of the structure and a live load of 5 kN/m2 (refer to EXCEL & ECO Reg- ulations). A nominal load should be applied for wind (0.15 kN/m2) although this appears not to apply in the halls, stands have been affected by doors being open. A calculation should also be carried out for stability and sway moments, these should be counteracted using either bracing or moment connections.
- 6. Stair calculations should assume a live load of 5 kN/m2. Stair dimensions vary de-pending on the number of risers, details can be found in the EXCEL & ECO regulations.
- 7. Handrails should be designed to resist a horizontal load of 1.5 kN/m run at a height of 1.1m. Infill panels should be constructed using either solid material or vertical bars, horizontal bars or wires are not acceptable.

For more information about adding a second story and the approval process, please contact Arabella.martin-nunn@aviationweek.co.uk

All Island and/or raw-space booths must submit their plans to <u>mroeurope@abraxys.com</u> no later than Friday 2nd September if they are complex and no later than Friday 16th September if they are non-complex.



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LOCATION:

ExCeL London Halls S3-S14

Show Information/Policies Photography/Video

PHOTOS AND VIDEOS. Exhibitor may take photos or videos of its displays; however, exhibitor is not permitted to directly take pictures of any other display or instruct others to take such pictures without written permission of Show Management and the exhibitor whose display is being photographed. Notwithstanding the foregoing, exhibitor authorizes Show Management and its Representatives (as defined in Section 16 below) to photograph and/or record all or any part of the Show (including, without limitation, exhibitor's exhibit space and personnel), and exhibitor hereby grants Show Management the worldwide, perpetual, royalty free right and license to reproduce, distribute, transmit, publicly perform and publicly display all such photographs and recordings (and any derivative works thereof) in any medium (now existing or hereafter developed).



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EXHIBITION

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18-20 Oct

LOCATION:

ExCeL London Halls S3-S14

Booth Design/EAC/Contractors/Display Rules **Booth Design Submission**

Submitting plans for approval

- 1. Detailed, scaled structural drawings showing:
 - Plan and section views of the stand
 - Elevations including any steelwork and staircase details
 - Full details of any hanging structure or signage, including material used, weight and method of attachment to the truss
 - Width and position of gangways within the stand
 - Floor and/or roof loading
 - Specifications of materials used
- 2. Structural calculations
- 3. Risk assessment (to include fire hazards working at height & fire hazards including naked flame, LPG)
- 4. Method statement (to include planned date of arrival on site to commence build up and contact details of your project manager on site responsible for build up and breakdown).
- 5. Public liability Insurance document
- 6. Written confirmation from an independent structural engineer, with adequate Professional indemnity cover, that the design is safe for its purpose. For this purpose, we will send your complete sets of information to an appointed structural engineer working on the event.

Note: All storage rooms, meeting rooms, enclosed spaces with doors inside your booth must include a vision panel

All Island and/or raw-space booths must submit their plans to <u>mroeurope@abraxys.com</u> no later than Friday 2nd September if they are complex and no later than Friday 16th September if they are non-complex.



Booth Design/EAC/Contractors/Display Rules **Booth Equipment**

Shell Scheme Stands

- Each shell scheme stand will be 2.48m high with white Infill panels
- White vinyl lettering to a 300mm high Royal Blue fascia infills to each open elevation.
- Each shell scheme stand will include 1 x 500w Socket & 2 x 100w Spotlights.



• Your shell scheme stand carpet will be grey and the gangways will be blue.

Please note that the exhibitor needs to:

- · Provide graphics if desired
- Order furniture
- · Register staff as exhibitors

Accessories for your shell scheme booth can be ordered from Freeman. A link to order shell scheme extras is available here: *coming soon!*

Early ordering Deadline: 16th September 2022

Additional services including Internet, catering, etc can be ordered via forms and links in the Exhibitor Resource Center.

Raw Space Stands

Raw space booths include only the space on the show floor. The exhibitor is responsible for the design, construction and furnishing of the stand.

You will be expected to produce a professionally built custom stand with a high level of finish and safety compliance and one that is in line with the high-quality, profession- al nature of the event. Please note space only stands do not receive carpet, walls or electrics.

All Island and/or raw-space booths must submit their plans to mmroeurope@abraxys.com no later than Friday 2nd September if they are complex and no later than Friday 16th September if they are non-complex.

Additional services including Internet, catering, floral, etc can be ordered via forms and links in the Exhibitor Resource Center.

Early ordering Deadline: 16th September 2022



Booth Design/EAC/Contractors/Display Rules Complex Stands

EVENT DATES:

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Complex Structures

All raw space exhibitors (regardless of size) must submit plans for approval to show management. Please send all schematics with elevations/materials used, a risk assessment and method statement to mroeurope@abraxys.com no later than Friday 2nd September.

What is a Complex Structure?

A complex structure is defined as any form of construction which would normally be designed by an engineer and has, through a risk assessment, been found to provide a significant risk.

Complete Display Rules & Guidelines can be found in the MRO Europe Exhibitor Resource Center. Please make sure your stand is in compliance with all of the display and health and safety guidelines. The maximum allowable height for island booths is 4 meters (13 feet). A variance to 6 meters (20 feet) may be issued with permission from show management. The maximum height for linear (inline) stands is 2.5 meters (8 feet).

All stands that are over 4m in height, and/or deemed complex for any reason will need to be approved by a structural engineer appointed by Show Management. The exhibitor will be billed directly by the structural engineer.

Complex structures:

- Any structure over 4m in height
- Any stage or platform over 600mm in height and all platforms and stages for public use
- Stairs
- Temporary tiered seating
- Suspended items e.g. lighting rigs
- Sound/light towers

Guidelines for Submission

- Designs must include all elevations including those of hanging signs. Plans submitted without elevations, will not be accepted.
- Submission of information should be in the form of drawings and calculations, not photographs or rough sketches, as it is not possible to assess the structure without details of the stand.
- 3. Drawings should contain enough detail to show exactly how the stand will be constructed including baseplates, joint construction support details etc.
- 4. Calculations are to prove that the stand is stable and capable of supporting the loads of anything which will be supported i.e.: lights, speakers plasma screens etc. A nominal load should be applied for wind (0.15 kN/m2) although this appears not to apply in the halls stands have been affected by doors being open. A calculation should also be carried out for overturning this assumed to be the impact of a per- son (0.75 kN) at a height of 1.5m above the ground.
- 5. No fixing is allowed into the hall floor at these venues, other means of securing the stands need to be considered.

Hanging/Suspended Structures and Signs

All suspended elements which are constructed from timber and/or metal structure will be deemed as complex structures. Suspended elements consists of canopy, fascia, trusses clad with timber etc. Fabric banners, formax signs, screens, lighting trusses, AV equipment, lighting bars will not require structural sign off.



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Booth Design/EAC/Contractors/Display Rules Complex Stands

Drawings should contain enough detail to show exactly how the stand will be rigged including connection details between venues rigging point to suspended elements, constructed details of joints between elements etc.

All lifting equipment/lifting tackle (i.e. eye bolts, threaded rod, steel cables, and hooks) should comply with all current, relevant legislation and must be rated. Test certificate should made available for inspection.

Fees for Complex Structures

All complex structures are subject to an additional fee that will be billed directly from Campbell-Reith, the show appointed structural engineer.

Fees are:

£320 plus VAT for complex structures or complex rigged structures. £420 plus VAT for Double Deck structures (Double-deck structures are also subject to additional fees from show management)

All Island and/or raw-space booths must submit their plans to mroeurope@abraxys.com no later than Friday 2nd September if they are complex and no later than Friday 16th September if they are non-complex.



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LOCATION:

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Booth Design/EAC/Contractors/Display Rules **Display Rules**

You will be expected to produce a professionally built custom stand with a high level of finish and safety compliance and one that is in line with the high-quality, professional nature of the event. Raw space stands do not receive carpet, walls or electrics.

Please note: exhibitors that purchase stands as shell scheme are not permitted to remove the shell scheme and build their own structures.

Raw spaces booths are a minimum of 18sqm.

Shell scheme refers to a pre-built structure that is provided by the show organizer. It is part of a package of benefits.

Contents and furnishing of the shell scheme booth can not exceed the height of the shell scheme structure and custom builds are NOT permitted. Carpet is provided by the organizer.

SHELL SCHEME GENERAL GUIDELINES

- ALL internal stand fitting and displays are contained within the shell scheme structure and do not exceed 2.5 meters in height.
- No display materials or logos may be fixed to the shell scheme fascia panel. No fixings may be made to the walls by piercing or screwing anything onto the panels or beams.
- Exhibitors may affix lightweight photographs and technical information sheets etc. direct to the shell scheme walls with good quality double-sided adhesive pads or similar, provided such material can be removed without damage to the wall panels, any damage made to the panels will result in a charge.
- Exhibitors that purchase stands as shell scheme are not permitted to remove the shell scheme and build their own structures. Raw spaces booths are a minimum of 18sqm.

Fascia

The fascia is the name board sits at the top of your stand and will carry your Company Name and Stand Number

Removing Fascia and Gridwork

- The fascia and/or gridwork can only be removed from your booth with permission from show management.
- Show management will determine if removal is possible based on location and structural integrity of the adjoining booths
- All companies removing fascia and/or gridwork MUST submit plans for approval from show management
- No shell scheme booth can exceed the 2.5 meter height limit regardless of whether or not fascia and gridwork have been removed. This includes signage, furnishings, lights, etc.



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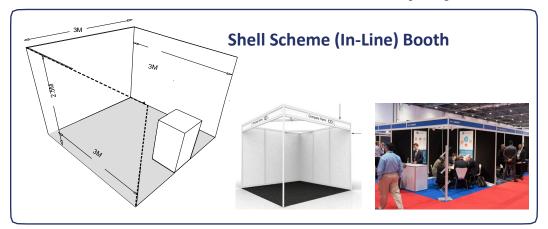
REGISTRATION

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LOCATION:

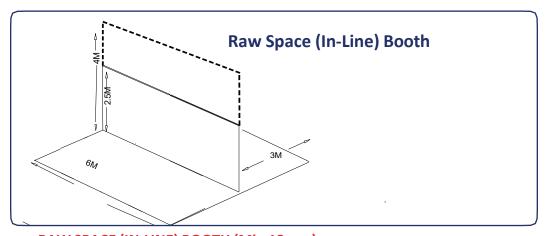
ExCeL London Halls S3-S14

Booth Design/EAC/Contractors/Display Rules **Display Rules**



SHELL SCHEME (IN-LINE) BOOTH (Min 9sqm)

- · Arranged in a straight line
- Has neighbors on either side (in-line)
- One side exposed to aisle (in-line)
- Two sides exposed to aisle (corner)
- Maximum back wall height is 2.5m
- Hanging signs are not permitted
- Shell scheme framework cannot be removed



RAW SPACE (IN-LINE) BOOTH (Min 18sqm)

- Arranged in a straight line, or back-toback with a neighbor (a 36 sqm island split into two 18sqm booths)
- Has neighbors on either side
- One side exposed to aisle (in-line)
- Two or three sides exposed to aisle (corner)
- Maximum back wall height is 2.5 meters, can go up to 4 m with show management permission
- Design must include a solid wall separating booth from adjacent booth.
 Wall must measure complete length of the booth and be 2. 5m high (can go up to 4m with show management permission
- Back wall must be cleanly "finished" and painted.
- · Hanging signs are not permitted
- All raw space booth plans must be approved by show management.



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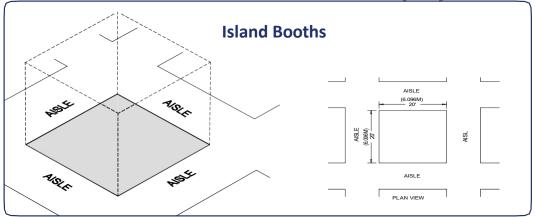
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LOCATION:

ExCeL London Halls S3-S14

Booth Design/EAC/Contractors/Display Rules

Display Rules



Island Booths

- Any size booth exposed to aisles on all four sides
- Hanging Signs permitted. Rigging must be completed by official contractor.
- The entire cubic content of the space may be used up to the maximum allowable height, which is 4 meters, or 6 meters with Show Management's
- approval including signage.
- All raw space booth plans must be approved by our appointed Health & Safety Abraxys.
- Additional approvals and guidelines may be required by the venue.

Submitting plans for approval

- 1. Submission of information should be in the form of drawings and calculations, not photographs or rough sketches, as it is not possible to assess the structure without details of the stand.
- 2. Plans that do not include all elevations will not be accepted
- 3. Drawings should contain enough detail to show exactly how the stand will be constructed including baseplates, joint construction support details etc.
- 4. Calculations are to prove that the stand is stable and capable of supporting the loads of anything which will be supported i.e.: lights, speakers plasma screens etc. A nominal load should be applied for wind (0.15 kN/m2) although this appears not to apply in the halls stands have been affected by doors being open. A calculation should also be carried out for overturning this assumed to be the impact of a per- son (0.75 kN) at a height of 1.5m above the ground.
- 5. No fixing is allowed into the hall floor at these venues, other means of securing the stands need to be considered.
- 6. Failure to submit your designs may result in an inability to exhibit.

Towers (free-standing exhibit component separate from the main exhibit fixture)

• Height restriction is the same as applies to the exhibit space configuration

Multi-story Exhibits

• Display fixture includes two or more levels



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Booth Design/EAC/Contractors/Display Rules **Display Rules**

- Multi-story Exhibit requires prior approval by the exhibit facility, and/or relevant local government agency and show management and will have additional fees applied by show management and/or local health and safety organization
- For more information about adding a second story and the approval process, please contact Arabella.martin-nunn@aviationweek.co.uk

General Decorating Guidelines

- Any portion of a display that extends above or beyond that of the booth adjoining to the rear or side must be finished with paint or drape at the Exhibitor's expense. Any portion of an Exhibitor's booth facing an aisle must be finished.
- Drip pans and scrap buckets should be provided for operating machinery to pre-vent lubricants, paints, etc., from staining the floor causing a slippage hazard.
- Painting may be done inside the exhibit hall as long as drop cloths are used to pre- vent any
 damage to the building. No spray painting is permitted inside the exhibit halls. Spray
 painting may be done outside as long as drop cloths are used to pre- vent any damage to
 sidewalk, dock, grass, buildings, etc.
- Paint must be removed nightly and all cans must be tightly closed to prevent their contents from staining the floor, causing a slippage hazard, and tracking of paint, etc., over another Exhibitor's carpet.
- Exhibitors are liable for any damage they cause (or third party authorized by them) to the walls, floors, columns, doors, windows, etc., during the installation, operating and dismantling of their exhibits.

Lighting

- Exhibitors must adhere to the following suggested minimum guidelines when determining booth lighting:
 - o No lighting, fixtures, lighting trusses, or overhead lighting are allowed outside the boundaries of the exhibit space. Exhibitors intending to use hanging light systems must submit drawings to exhibition management for approval.
 - o Lighting, including gobos, must be directed to the inner confines of the booth space. Lighting should not project onto other exhibits or exhibition aisles.
 - o Lighting which is potentially harmful, such as lasers or ultraviolet lighting, must comply with facility rules and be approved in writing by exhibition management.
 - o Lighting that spins, rotates, pulsates, and other specialized lighting effects must be in good taste and not interfere with neighboring Exhibitors or otherwise detract from the general atmosphere of the event.
 - o Currently some convention facilities are not allowing quartz halogen lighting fixtures in exhibits due to potential fire hazards. Check with exhibition management.
 - o Reduced lighting for theater areas must be approved by the exhibition organizer, the utility provider, and the exhibit facility.

Carpeting

• The use of carpeting or other professional floor covering is required by each Exhibitor. These floor coverings must not be sealed to the floors in such a manner as to injure the floor or be so installed as to be a hazard to public safety or as to endanger the public. Exhibitors are responsible for the final condition of the floor in their space. The edges of raised flooring may be inclined, providing the slope is gradual and gentle.



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Booth Design/EAC/Contractors/Display Rules **Display Rules**

- If an exhibitor sets his booth without floor covering, carpet will be ordered at the exhibitor's expense.
- If exhibitor will be setting up late and is bringing their own carpet, they must notify show management or carpet will be ordered at exhibitor's expense.

Structural Integrity

All exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers, or installation/dismantling equipment, such as fork lifts. Displays should also be able to with- stand moderate wind effects that may occur in the exhibit hall when freight doors are open. Refer to local building codes that regulate temporary structures.

Flammable and Toxic Materials

All materials used in display construction or decorating should be made of fire retardant materials and be certified as flame retardant. Samples should also be available for testing. Materials that cannot be treated to meet the requirements should not be used. A flame-proofing certificate should be available for inspection. Exhibitors should be aware of local regulations regarding fire/safety and environment which must be adhered to.

Exhibitors should dispose of any waste products they generate during the exhibition in accordance with guidelines established by the Environmental Protection Agency and the facility.

Storage

Fire regulations in most exhibit facilities prohibit storing product, literature, empty packing containers, or packing materials behind back drapes or under draped tables. In most cases, however, exhibitors may store a limited supply of literature or product appropriately within the booth area, so long as these items do not impede access to utility services, create a safety problem, or look unsightly.



Booth Design/EAC/Contractors/Display Rules **Exhibitor Appointed Contractors (EACs)**

Exhibitor Appointed Contractors (EACs)/Stand Builders

An Exhibitor Appointed Contractor (EAC) is any company other than Aviation Week's official service contractors. Exhibitors are responsible for informing all appointed contractors of the rules, requirements and regulations and for ensuring their compliance. Any and all outside vendors must fulfill the following requirements.

Any exhibitor must insure that non-official vendors hired to perform any of the follow-ing services at Aviation Week's event must comply with the rules, requirements and regulations.

- Audio Visual
- Carpet Rental / Flooring
- Computer Rentals
- Exhibit Rental/Booth Rental
- Exhibitor Marketing
- Floral
- Furniture

- Installation & Dismantling / Display Labor / Supervision
- Personnel / Temporary Help / Models
- Photography / Video / Film
- Security / Guard Service
- Transportation / Freight Carrier

Note: for electrical, plumbing, internet, telephone, cleaning, drayage, rigging – the exhibitor and/or EAC must utilize the official vendor designated by Aviation Week.

If an exhibitor plans to use a firm other than the "Official Show Vendor", please fill out the Aviation Week Exhibitor Appointed Contractor form (EAC). The form can be found here: https://fs2.formsite.com/AW-Events/form58/index.html

This form must be completed and returned to Aviation Week no later than four (4) weeks prior to the event.

Important Notes:

- EACs should supply a list of all full-time employees who will be installing, dismantling or
 working in the exhibiting company's booth. Aviation Week management also requires that
 exhibitor appointed contractors furnish a list of all subcontractors they will use during
 installation, show days and dismantling. Any company that is not an approved exhibitor
 appointed contractor or does not appear on an appointed exhibitor contractor's list of
 approved subcontractors will be denied access to the show floor. Exhibitor appointed
 contractors must collect the proper COIs from their subcontractor(s), and maintain the
 original certificates (photocopies and faxes are not acceptable) on file for review by Aviation
 Week management.
- During the build-up and breakdown periods, RAI Amsterdam is only accessible with a valid
 access badge. This also applies to stand builders and/or suppliers. This pol- icy is
 implemented in order that we know exactly who is present in the RAI and can act
 appropriately should an emergency situation arise.



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Booth Design/EAC/Contractors/Display Rules **Exhibitor Appointed Contractors (EACs)**

- All EACs and all subcontractors must display company ID with photo all times while on property.
- All EACs agree to abide by the rules and regulations set forth by Aviation Week in the
 exhibitor terms and conditions and the Exhibitor Resource Center. EACs may operate only
 out of the confines of their client's booth. Separate service desks and/ or work areas, storage
 areas or other work facilities will not be permitted at Aviation Week's event. The show aisles
 and public space are not part of the Exhibitor's booth space.
- All EACs must comply with local labor agreements and practices and may not com- mit any acts that could lead to work stoppages, strikes or labor problems.
- All EACs must adhere to the move-in, move-out schedule. Exhibitors will be respon- sible for any additional expense incurred by Aviation Week should deadlines not be met.
- Exhibitors are liable for restoring their exhibit area to its original condition (i.e. free of any tape, debris and other remnants of use)
- All personnel under the employment of the EACs must obtain wrist bands. Bands will not be issued until insurance requirements are met.
- It is the responsibility of the exhibiting company to ensure that each EAC adheres to all official rules and regulations of the Event as set forth by Aviation Week.
- All EACs will not solicit business on the Show Floor.
- Use of electric scooters is prohibited
- While aisle carpeting is being installed, containers, jockey boxes, ladders and any other equipment must be removed completely from the show floor
- EAC may photograph client booth(s) only.
- EAC is prohibited from using the MRO Show name, logo or any likeness for the purpose of promoting or marketing its own activities.
- The EAC is responsible for the actions and activities of any of its sub-contractors.
- EAC will not establish service desks anywhere inside the exhibit hall. The EAC will utilize space as designated by Show Management, outside the exhibit hall
- The EAC is responsible for adherence to the Exhibitor Rules & Regulations and the Display Regulations & Height Restrictions.
- Provide adequate notice to Show Management of the exhibitors who have retained them and the services to be performed for each exhibitor.
- Have a true and valid order for service from an exhibitor in advance of the Show setup date and in their possession on-site.
- All safety guidelines are to be observed.
- EAC must be dressed in suitable attire at all times.



Booth Design/EAC/Contractors/Display Rules Hanging Signs/Rigging

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LOCATION:

ExCeL London Halls S3-S14 ExCeL Venue Services is the exclusive provider of rigging services for MRO Europe 2022 ExCeL Venue Services: +44 (0)20 7069 4400 email: exhibitorservices@excel.london

All Island and/or raw-space booths must submit their plans to mroeurope@abraxys.com no later than Friday 2nd September.

- All rigging must be ordered at least 14 days before tenancy commences. Orders received
 after this date will be subject to a 20% surcharge.
- Hanging Signs and Graphics are allowed in Island booths only. All rigging is to be hung at 6m from the show floor to the bottom of the rigged item. The maximum top height for any rigged element is 8.5m from the floor.
- All orders for rigging must follow the required guidelines and be submitted with a clear precise rigging plan at the time of ordering.
- Any changes required due to incorrect rigging plans will be subject to a surcharge.
- All rigging plans must show the location of each rigging point in relation to the stand using metric measurements.
- All rigging must be within the perimeter of the stand
- The stand orientation must be detailed by showing the location of the main entrance and by the stands on other neighboring three sides.

Glossary/Guidelines

DROPWIRES — Drop wires should only be used to suspend light weight static loads, e.g. banners/ simple light weight structures.

6mm steel wire rope c/w bullet end connection. Any length. Static load only up to a max of 50kg. Not to be used as a lifting point i.e. chain hoists may not be suspended from drop wires. Ordering of a drop wire does not include hoisting and fixing service this must be ordered separately (see below)

LIFTING POINTS – All lifting points are assembled using accessories capable of supporting a load of 5KN. Allow- able loading per point needs to be checked prior to tenancy as point loading is location dependant within the venue. Ordering of a lifting point does not include the supply of a chain hoist. This must be ordered separately (see below). There is a charge for connecting clients own chain hoists to the venue. Lifting points that require spreader beams will be charged as two lifting points. The spreader truss beams used to facilitate the lifting points is not charged for

BANNER RIGGING — For all PVC/FABRIC BANNERS. PVC banners should be produced with a 75mm pocket at the top and bottom. Up to 2500mm wide (inc 2 wires and tube) is one price. ("B01") and 2551mm –6000mm wide is another ("B02") Banners wider than 6m, box banners or unusual shapes / material will be priced upon application. Banners must be delivered by the deadline. This date is set before the first day of tenancy to allow us to rig the banner/s before anyone arrives. If banners do not get delivered before this date then a hoist and fix charge will apply (see below). Banners will be rigged to your plan. Make sure you have included all the correct information as any on site banner moves / banner shuffles will be charged. TRUSS — Our most commonly used truss is Thomas 305 super truss. This is charged out at per meter. We do have other sizes of truss in stock, prices upon application.

CATENARY WIRES — Our catenary wires are made from 10mm steel wire. Make sure that your snap hooks fit this dimension. Catenary wires are charged at a per meter rate, and are calculated to the next termination beam.

ELECTRIC CHAIN HOIST INCLUDING CONTROL EQUIPMENT. — Our hoists will not usually be installed before the first day of tenancy. Electrical chain hoist load redundancy can be taken into consideration on an individual hoist basis. If the point load on the hoist is less than 50% of the WLL of the hoist including an allowance for dynamic load, then a secondary suspension will not be required.



Booth Design/EAC/Contractors/Display Rules **Health & Safety**

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18-20 Oct 2022

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CONFERENCE

18-20 Oct

REGISTRATION

18-20 Oct

LOCATION:

ExCeL London Halls S3-S14

HEADLINE SITE RULES

- 1. The way you work and the equipment and materials you use must be safe
- 2. Suitable PPE must be worn at all times. Appropriate footwear must be worn as a minimum.
- 4. Smoking, alcohol and drugs are prohibited from site.
- 5.A permit must be given by the Site Manager before any "hot" works.
- 6.All accidents and incidents must be reported to the event organiser.
- 7. Good housekeeping is required at all times.

PERSONAL PROTECTIVE EQUIPMENT (PPE)

Hard Hats

Hard Hats conforming to BS EN397 are a mandatory requirement whilst overhead works are taking place. Local crew agency staff and contractors MUST provide their own hard hats.

High Visibility Clothing

Hi-visibility yellow or orange coloured vests to BS EN 471 standard should be worn on the Arena floor, service yard, load in areas and other associated areas when vehicles or plant are operating in the area.

Safety Footwear / Other PPE

Safety Footwear and other PPE should be worn by operational members of staff as per individual task Risk Assessments and Safe Systems of Work

Safety Harness

Safety Harness must be worn when operating a Cherry Picker

Emergency Contacts

• Medical, Fire, Security, Unattended packages 4444 - DO NOT DIAL 999



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Booth Design/EAC/Contractors/Display Rules Insurance

Exhibitor is required to carry property and liability insurance in amounts sufficient to cover any losses or liabilities exhibitor may incur in connection with the Show, including without limitation, due to damage or loss to exhibitor's property or injury to the person and/or property of others. Notwithstanding the foregoing and except as otherwise provided in the Exhibitor Resource Center, at all times that exhibitor has access to the Show grounds, exhibitor shall maintain at a minimum the following insurance from an insurance company rated B+ or above by A.M. Best Company (or equivalent insurance rating agency):

General commercial liability insurance, including contractual liability and advertising injury coverage, with a minimum liability limit of not less than \$1,000,000 combined single limit per occurrence and \$2,000,000 aggregate.

Exhibitor's policy should add Informa Media, Inc. and Informa Business Media, Inc. and their respective affiliates, the applicable Show facility, and/or any other official exhibitor service contractor as additional insureds.

By executing the Agreement, exhibitor represents and warrants that it has all such insurance in effect and that it shall maintain all such insurance at least through exhibitor's occupancy of the exhibit space and the Show facility. If requested by Show Management, exhibitor shall provide a certificate of insurance evidencing the required cover- age.

The Certificate of Insurance can be submitted via the EAC form, or sent directly to Anitajoyce.wright@aviationweek.com. https://fs2.formsite.com/AW-Events/form58/index.html



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Freight and Shipping Freight/Shipping

Without careful planning, shipping everything from brochures to booths can be a difficult and costly process.

Here are some tips and tricks to help guide you through. But, the most important takeaway here is START PLANNING EARLY. Take advantage of early bird discounts and alleviate stress by reaching out early to find the best solution for you!

As the official service contractor, TWI is the exclusive provider of freight services. This includes:

- Material handling includes unloading your exhibit material
- Storing in advance at the warehouse
- Delivering to the booth
- Handling empty containers to and from storage
- Removing material from the booth for outbound carriers

Freight must not arrive at ExCeL prior to first Tenancy date

Please download the <u>TWI information packet</u> to make shipping/freight arrangements.

ALL consignments must be sent on a freight prepaid basis:

Labels

Each crate should be appropriately labeled on each side. Do not label the top of your container as items may be stacked.

Link for printing your labels: Shipping Labels

Commercial Invoice/Packing List

Please prepare the invoice/packing list with the following details:

- Commercial invoices and packing lists can be combined on one document if they list quantity, description, value of each item, weight and dimensions of each package.
- Your company's Federal Employer Identification Number and any applicable license numbers.
- Complete, precise, simple and non-technical description of all items should be listed on the invoice with HTS codes.
- Electronic copy of each commercial invoice should be sent to TWI Operations: Andrea Lawson

 alawson@twigroup.com and our on-site partners at DSV: Tim Marchant-timothy.marchant@dsv.com.

PACKING

In order to minimize damage to the goods you will be shipping, please ensure if at all possible that your shipment is skidded before it leaves your facility. It must be packed in separate boxes and individually labeled. Contact your TWI representative for further details.

Due to multiple handling of freight cases TWI urges exhibitors to use strong wooden cases. Bolted returnable types of cases that offer protection from the elements are ideal. If your cases are secured with a lock or combination please provide the key or combination at time of tender for Customs access if necessary.

SHIPMENTS CONTAINING BATTERIES

Please contact your TWI Representative as soon as possible if you are shipping batter- ies, or your equipment contains batteries of any kind (including laptops/tablets), so that



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Freight and Shipping Freight/Shipping

we may inform you whether IATA packaging and labeling requirements pertain to your shipment.

We have provided labels if they are needed. These labels must have the telephone number of a person knowledgeable about the shipment. It is not required to be monitored at all times that the package is in transit. It is acceptable for the number to be monitored during the company's normal business hours in order to provide product specific information relative to the shipment. This cannot be a toll-free number.

Freight Deadlines

Air Freight – London Heathrow (LHR)	7 Days prior to final booth delivery	CONSIGNEE (AIRFREIGHT) Horizon International Cargo, Units 6&7 Blackthorne Crescent Colnbrook, SL3 OQR NOTIFY PARTY DSV – timothy.marchant@dsv.com Tel: +44 (0)121 780 2627 Exhibitor Name / MRO Europe 2022 / Stand Number
FCL Sea Freight – Felixstowe (FLX)	14 Days prior to final booth delivery	CONSIGNEE (SEAFREIGHT) DSV (Agility Fairs & Events) Units 11-12 Second Exhibition Avenue NEC, Birmingham B40 1PJ NOTIFY PARTY DSV – timothy.marchant@dsv.com Tel: +44 (0)121 780 2627 Exhibitor Name / MRO Europe 2022 / Stand Number
LCL Sea Freight – Felixstowe	Upon Request	CONSIGNEE (SEAFREIGHT) DSV (Agility Fairs & Events) Units 11-12 Second Exhibition Avenue NEC, Birmingham B40 1PJ NOTIFY PARTY DSV – timothy.marchant@dsv.com Tel: +44 (0)121 780 2627 Exhibitor Name / MRO Europe 2022 / Stand Number
Roadfreight Warehouse Receiving		DSV Bay 22 - 26 Sandstone Lane ExCeL London E16 1AA Name Of Exhibition: Exhibitor Name: Hall No: Stand No:



Freight and Shipping Freight/Shipping

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PRE-ADVISE

Please email advance copies of the Airway Bill / Express Release Bill of Lading, commercial invoice, and pre-alert to Tim Marchant with DSV:

Tim Marchant - timothy.marchant@dsv.com

Include TWI Operations in copy:

Andrea Lawson – <u>alawson@twigroup.com</u>

Please note that using a consolidator may delay customs clearance and delivery. Any deconsolidation charges will be passed on to you at cost plus 5%.

SHIPPING FROM THE US & CANADA

Tyler Hunt

T: +1 702 691 9091 E: <u>thunt@twigroup.com</u>



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Freight and Shipping

Material Handling - Empty Containers

Aviation Week's MRO Europe has partnered with TWI and DSV as our show freight partners.

Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering to the booth, the handling of empty containers to and from storage, and removing of material from the booth for reloading onto outbound carriers. It should not be confused with the cost to transport your exhibit material to and from the convention or event

- Pick up "Empty Labels" at the Service Center. Place a label on each container. Labeled containers will be picked up periodically and stored in non-accessible storage during the show
- At the close of the show, the empty containers will be returned to the booth in random order. Depending on the size of the show, this process may take several hours.
- In order to get your containers returned to you most expeditiously, please keep all aisles clear after the show concludes. Empty containers are not returned to booths until the carpet has been removed. The quicker the carpet is pulled, the quicker you will get your containers.

STORAGE: Fire regulations in most exhibit facilities prohibit storing product, literature, empty packing containers or packing materials behind back drapes or under draped tables. In most cases, however, Exhibitors may store a limited supply of literature or product appropriately within the booth area, as long as these items do not impede access to utility services, create a safety problem or look unsightly.

To arrange for storage of your empty containers, please contact:

TimMarchant - timothy.marchant@dsv.com



Exhibitor Service Providers Carpet

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18-20 Oct

LOCATION:

ExCeL London Halls S3-S14 All booths must have carpet or management approved flooring. Rental Carpet is available through Freeman.

To meet equal access regulations any raised platform over 4cm will require integrated app access. The ramp access must not protrude into the gangway.

Please see the Carpet Brochure and Order Form for more information. The aisles will be carpeted in Blue

You may bring your own flooring; however, you must contact Freeman Exhibitor Services Tel: +44 (0) 2477 9000198

Email: mro@freemaneventsemea.com to confirm, or you will be charged for carpet.



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Exhibitor Service Providers Catering/Food & Beverage

ExCeL London Hospitality is the exclusive provider of all food and beverage services at MRO Europe.

Show Management requests that all alcoholic beverages be served after 1 pm and must take place in the exhibition hall only. No alcoholic beverages can be removed from the exhibition and all receptions must end by the time the exhibition hall closes for the day. No receptions are permitted after official exhibition hours.

The Show facility requires that ALL food and beverages distributed by exhibitors, attendees or sponsors be purchased solely from the venue itself. There are no exceptions. The Show facility reserves the right to confiscate any items considered a violation of this policy without compensation and may eject the offender from the premises.

Show Management will not be liable for any damages to anyone who violates this pol- icy. Any person or business entity that furnishes liquor to a guest has a civil and legal duty to do so responsibly. Show Management recommends that exhibitor research the liquor laws in the jurisdiction where the Show will be held to evaluate its exposure and meet any requirements for liability insurance. If exhibitor intends on serving any liquor from its booth.

PLEASE NOTE: Only the official caterer may serve any alcoholic beverages. Show Management also requests that to minimize any liability alcoholic beverages be served during a limited time period.

Please click here to view the options from Excel Hospitality.



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Exhibitor Service Providers Cleaning

Aviation Week provides and initial stand cleaning for all SHELL SCHEME stands, only. This cleaning takes place prior to the show opening.

Raw space stands DO NOT receive an initial cleaning from show management. Ordering

information is available in the ERC and selecting ExCeL Services

Stand cleaning includes:

All horizontal surfaces completely clean, every day. The rate is per square metre for the whole event. Please fill out the number of square metres of your stand.

This includes:

- vacuuming
- if necessary mopping the floor (excluding stains caused by shoes)
- cleaning horizontal surfaces of furniture
- emptying waste bins
- · clean booth statement

We kindly request you tidy up your stand before you leave, so our team can clean your stand thoroughly.

Cleaning up after the exhibition

After the exhibition you must leave your stand swept clean and remove all floor tape. As a piece of evidence, please ask the environment controller on the spot for a 'clean booth statement'. When you do not clean up your own waste, we do it for you and invoice you the cleaning costs.

Removal of any debris or trash exhibits left in the hall will be billed back to the exhibitor.





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Electric

Freeman is the exclusive provide of electric service for MRO Europe. Order link coming soon!

Early ordering Deadline: 16th September 2022

In the experience of The Freeman Company (UK) in providing electrical supplies for exhibitions, we find that many exhibitors are not aware of the power requirements of equipment that they will be using. This Quick Reference Guide is designed to assist exhibitors in planning their power requirements, and if followed, will reduce the likelihood of problems occurring at the exhibition venue.

Freeman Company (UK) provides standard 2-pin & Earth Tag Euro / Schuko16A sock- et-outlets, but with four different power ratings. The list below indicates the sort of equipment that can be used with each of the power ratings:

SK1 (500W) IS RATED AT 2 AMP AND CAN SUPPLY:

One computer [or 2 x laptops] A small domestic fridge Four mobile phone chargers Table lamp

Television and video

or any combination of the above using a single 4-way extension (maximum length 2m) subject to a total load of 500W

SK2 (1000W) IS RATED AT 4 AMP AND CAN SUPPLY:

Small domestic coffee machine (750W – 1kW) Small domestic steamer (900W – 1kW)
Small microwave cooker (750W – 1kW) Vacuum
Cleaner (800W – 1kW)

SK3 (2KW) AND SK4 (3KW) ARE RATED AT 10 AMP AND 13 AMP AND CAN SUPPLY:

Jug Kettle (2kW – 3kW)
Catering coffee machine (1.5kW – 3kW) Industrial
Cleaners (1.2kW – 3kW)

Please Note: The list indicates individual items that can be used with each socket, with the exception of the 500W socket above. All sockets are supplied on daytime power only unless 24-hour continuous power is requested and quoted for.

Actual power requirements will vary dependent upon the individual equipment used. All electrical equipment has a Rating Plate that shows its power consumption in Watts (W) or kilowatts (kW). You should carefully examine all equipment to be used and calculate the exact power usage before ordering your electrical power requirements.

If you are ordering a socket so as to be able to supply your own lighting arrangement(s), then in accordance with the regulations, the maximum power rating of any single lighting circuit is 1000W (1kW), so if, for example, you had 3kW of lighting on your stand, you would need to order 3 x 1kW sockets for this arrangement.

Under the current regulations it is not permissible to order a socket and use it to supply a consumer unit if you are carrying out the installation of your own electrical wiring and equipment. In these circumstances you will need to order an electrical mains supply.



Exhibitor Services Forklift Rental

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LOCATION:

ExCeL London Halls S3-S14 Forklift orders to install your booth after materials are delivered may be ordered in advance or at show site. We recommend that you order in advance to avoid additional charges at show site.

Agility

Tim Marchant - timothy.marchant@dsv.co



Exhibitor Services Furniture

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LOCATION:

ExCeL London Halls S3-S14 Freeman sets the stage for success with temporary furnishings that make lasting impressions. With high-quality furniture in shapes and styles that suit your budget and design needs, Freeman always provides an ideal solution for your exhibit.

- Sleek and professional furniture products transform your exhibit into a destination
- Extensive selection of seating, surfaces, and display fixtures provides a completely custom and comprehensive approach to your brand experience
- No assembly required: Hassle-free shipment, setup, and tear down allow your exhibitors to focus on what matters: new business
- Prices are all-inclusive and cover delivery, installation and material handling with no hidden fees

Early ordering Deadline: 16th September 2022



Exhibitor Services Internet for Exhibitors (Wired)

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LOCATION:

ExCeL London Halls S3-S14 ExCeL Venue Services is the Exclusive provider of internet services for MRO Europe.

ExCeL Venue Services offers a variety of Internet options. Please view the options on their webshop.

Internet Connections

You require: Device with working Ethernet/LAN network interface

Additional IP Addresses

Additional IP Address for use with the ExCeL London Internet Connection (LAN) NOTE: An additional IP address allows you to use more than one device on your ca- bled connection. When using a switch,

you will require 1 IP address for each additional device that will be connected via a single cable. We provide: 1 x IP Address (specification based upon selection above) You require: 1 x Internet Connection; suitable switch & associated cables

More Information:

ExCeL Venue Services: +44 (0)20 7069 4400

Email: exhibitorservices@excel.london



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Exhibitor Services Internet for Exhibitors (Wireless)

ExCeL Venue Services is the exclusive provider for Internet services at MRO Europe.

- ExCeL London deliver wireless network services (Wi-Fi) using our leading-edge infrastructure. We deliver the very best possible wireless connectivity, given the prevailing environmental conditions throughout the venue.
- All wireless services, regardless of location or service provider, are susceptible to Interference. This can lead to loss of connectivity, slow network traffic and poor performance.
- Currently, wireless technology is not capable of providing a guaranteed level of ser-vice (without a strictly enforced policy that maintains a clean airspace) in a challeng-ing event environment which is affected by sources of interference that vary from event to event.
- Wireless services cannot be fully supported in the presence of interference.
- We will ensure that all of the ExCeL London wireless infrastructure is fully function- ing, but cannot support beyond this point.
- Alternative fully-supported, cabled services are available from our standard order form

Free Wifi

ExCeL has free, fast WiFi which is suitable for browsing, social media, and email. When you arrive at the venue, you just need to sign in to '_ExCeL FREE Wi-Fi' using the standard log in, or via LinkedIn, Facebook, or Twitter.

ExCeL Venue Services: +44 (0)20 7069 4400

Email: exhibitorservices@excel.london



Exhibitor Services Lead Retrieval

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LOCATION:

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Exhibitor Lead Retrieval Can Help You!

Say goodbye to the old days of collecting business cards and manually typing them into a CRM! Using rental badge scanning devices or a software installed on your own mobile device, Lead Retrieval eliminates this process, provides a user-friendly scanning method & delivers your leads in your own exhibitor portal, exportable to a CRM friend- ly format directly after the event. So now your team can start follow-up or marketing tasks much quicker post-event, which as we know is incredibly important.

The scanning process is as simple as tapping "scan" on the device and pointing the device's camera at the QR code on the badge. The scanner automatically scans the barcode, which significantly speeds up the capture process. The aim is to make the scanning as unobtrusive as possible, so you can focus on what matters – the interaction.

Benefits

- Use your own device or rent one: Rental devices help save battery life, and can be shared amongst team members. Or simply download the app to your own device and start scanning.
- Fast Capture of contact information: Capturing a lead is as simple as pointing the camera at the badge.
- Expedited Lead Delivery/Sales Agility: Receive your own personalized URL and download your leads in a spreadsheet format within 48 hours of show-close, so your sales team can promptly start follow-ups.
- Qualify Leads: Optionally, use custom questions to qualify your leads and show who needs immediate follow-up, or information on a specific product.
- Add Notes: Attach freeform notes at any time to a lead to further assist your sales team.
- Real-time syncing to avoid loss of data: Syncing your captured leads to the cloud ensures no loss of data if device is lost/damaged.
- Improved Customer Interactions: The collection of contact information is so quick/ easy, you can now focus on the customer interaction!

We understand how much time and effort goes into exhibiting your brand, which is why generating quality sales leads is so important. Lead Retrieval software allows you to seamlessly capture all the most recent contact information to update your CRM. Don't miss out on opportunities, start capturing leads!

Order online here
P: +1 973.890.7600
E: sales@ct.events



Exhibitor Services Marketing Opportunities

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Marketing Opportunities, Maximize Your Investment

Let us help you promote your presence at the event to make sure the right people stop by your booth!

We are eager to provide you with resources to make it quick and easy to get the word out. Recommendations to help you promote your presence:

- Join the Aviation Week Network Social Media groups
- The event's official Twitter hashtag is #MROE. Be sure to follow and tag us at @ avweekevents
- Invitations in HTML (email) format that Aviation Week Network and your marketing team can deploy or attach in an email

Tools to Help You Engage Your Customers!

Feathr: Invite Your Customers with just a few clicks

We use a partner called Feathr to enable each exhibitor to invite their customers with a personalized message. All the hard work is done for you, simply login to your exhibitor marketing dashboard to access:

- Exhibitor E-Invite: Featuring your name, logo and booth number, simply and easily send this email invite to your contacts by uploading a list of prospects
- Exhibitor Landing Page: Easy to share this page via your social accounts, in newslet-ters, or send the link directly to your prospects
- Exhibitor Banners personalized with your booth number. Add them to your email signature for maximum exposure

Email sergi.khalepa@aviationweek.com for your dashboard access.

InGo

Using InGo you can reach out to your whole social network and uniquely invite them to meet up with you in the exhibition hall. You can highlight your booth location, team that will be on-site, products you will be featuring, anything that you want to promote about your participation in the event. Use any of these links to spread the word via your social channels. Be sure to customize the default message for added personalization! Click here for the links to share on social media



Exhibitor Services Marketing Opportunities

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Official Event Banners

Whether you're sponsoring or exhibiting, now you can use these banners or the ones within your feathr dashboard to post on your websites, blogs and on your email signature footer!

Don't forget to link it to your customized feathr landing page or to the MRO Europe homepage – https://mroeurope.aviationweek.com/en/home.html

Need a customized banner? Contact <u>don.giordano@aviationweek.com</u> with your booth number, logo, specs/size and tag line and we will create on for you.

In addition, we will gladly work with your marketing department to accommodate any special requests. Contact mark.thomas@aviationweek.co.uk



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Exhibitor Services Meeting Room Rental

Meeting room space may be available for rental in or near the exhibition hall. Please contact your sales rep (please see contacts page) for information.

Meeting rooms are reserved for exhibitors and sponsors only. Your meeting room in-cludes a boardroom setup, including electricity, tables and chairs. Additional AV/catering/etc. can be ordered from the official contractors.

Meeting rooms are only available for use during posted exhibition hours. **Exhibitors may not invite customers to meetings before or after show hours.**

Exhibition Hours

WEDNESDAY 19TH OCTOBER	09:30 - 17:30
THURSDAY 20TH OCTOBER	09:30 – 15:00



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Exhibitor Services

Program Book/Online Exhibitor Profile

As an exhibitor, your company profile is published on the MRO Europe web site, in the official program book. Exhibitors can enter profile information and select industry categories. All changes need to be made by 5 September 2022, or they will not appear in the printed materials. The marketing or primary contact on your account will receive login information to enter or change the profile and select categories.

If you are a returning exhibitor, your profile from last year already appears on the site. Please log into your account when you receive the notification and confirm whether you would like to repeat this listing or make changes.

If you are having trouble logging into your account to make changes please contact events@aviationweek.co.uk

Program Book Advertising

Expand your company's presence during the event. Used as a reference throughout the show by all conference delegates, trade show visitors, and exhibitors, the Official Program Book includes the conference agenda, exhibitor and sponsor profiles, floor plan of the exhibit hall, and all special events. Your advertising message will reach all attendees at the show.

Europe/Russia/CIS/Africa/Middle East

Mike Elmes

P: +44 (0)1206 321639 Fax: +44 (0)1206 321259

E: mike.elmes@aerospacemedia.co.uk

All Americas/Canada Beth

Eddy/Mimi Smith P: +1.561.279.4646 Fax: +1.561.279.4699

E: betheddy@aviationexhibits.com E: mimismith@aviationexhibits.com

Singapore

Margaret Chong P: +65 9736 1722

E: Margaret@accessgroup.aero

Asia-Pacific

Clive Richardson

P: +44 (0) 7501 185257 E: clive@accessgroup.aero





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LOCATION:

ExCeL London Halls S3-S14 **Advanced Freight** – Refers to freight that has been sent to the Official Contractor's warehouse prior to the Events move in.

Advance Order – An order for services sent to service contractor prior to installation date.

Aisle Carpet – The carpet that is placed on the Event floor in the aisles to separate the booths. The exhibit hall is not carpeted; however, all booths must have carpet or management approved flooring. Rental Carpet is available through Freeman. The aisles will be carpeted in RED.

Back Wall - Refers to the drape used at the rear of a standard booth.

Bill of Lading – A legal document that establishes the terms between the shipper (exhibitor) and transportation company (carrier) for the transport of goods between specified points for a specified charge. A bill of lading is required to be filled out and turned in at the Freeman Service Desk at the close of the show, after the exhibitor is all packed up, in order for Freeman to release the freight to the transportation company (carrier)

Booth Package – This term describes the equipment supplied to exhibitors from show management.

Certified Weight Ticket – Certified weight ticket is a required documented measurement used for shipping exhibit properties. All carriers checking into a venue's marshaling yard are required to present a certified weight ticket at check in.

Common Carrier – A transportation company moving exhibitor freight, which usually only accepts crated materials that it can consolidate with the properties of other customers into one shipment bound for the same destination. Only Freeman can accept freight from a common carrier.

Corner Booth – An exhibit space with exposure on at least two aisles, usually found at the end of a row of inline booths.

CWT – "Century Weight" or "hundredweight". The total weight of a crate is divided by 100 to obtain billable weight. 51,000 lbs / 100 = 510 cwt

Drayage – The service that includes delivery of materials to an exhibit space, removal of empty crates, storage of crates during the Event, return of crates at the end of the Event, and delivery of materials to the carrier loading area. See documents regarding Material Handling.

DT Labor – Double-time labor, or work performed on double time and charged at twice the published rate.

Empty Sticker – A colored sticker used to mark empty crates and boxes for storage provided in the material handling service. See Service Desk for Empty Stickers.

Exclusive Contractor – One who holds an exclusive contract with a facility or event manager to provide specified services to that facility or Event.

Exhibitor Appointed Contractor (EAC) – Also called an independent contractor, a supplier hired by an exhibi- tor to perform trade Event services independently of Event management-appointed contractors.

Exhibitor Kit – Also known as a Service Manual/Exhibitor Resource Center, this is package of information that contains all rules, regulations and ordering forms relating to an exhibition, provided to exhibitors by Event management.

Floor Order – An order for product or service placed after Advance Deadline therefore not eligible for discounted rates.

Floor Port – A utility box recessed in the floor containing electrical, telephone or plumbing connections.





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EXHIBITION

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CONFERENCE

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LOCATION:

ExCeL London Halls S3-S14 Freight Desk – The area where inbound and outbound exhibit materials are handled at a trade event.

Forklift / Ground Rigging – Handling and assembly of machinery that requires the use of a forklift. This includes positioning and/or re-skidding of exhibitor material, machinery and equipment.

Hard wall – A type of exhibit construction in which walls are made of a solid material, rather than fabric.

I&D – Installation and dismantling of an exhibit by a labor source. Exhibitors may orders this service from the general contractor.

ID Signs – Typically a 7" x 44" cardstock sign that contains exhibitor name and booth number.

In-line – An exhibit that is constructed in a continuous line with other exhibits.

Island Exhibit – An exhibit with aisles on four sides. There is no pipe and drape construction provided to Island booths.

Labor – Contracted workers who perform services. When labor is ordered, hours are based on estimates and will be billed actual time incurred. Requested times are not guaranteed and are based on availability. Minimum of one hour will be charged. Additional time will be billed in increments. Rates are based on when labor was performed: ST, OT, DT.

Logistics – Point to point transportation services for freight by an appointed carrier.

Marshaling Yard – A lot where trucks gather for orderly dispatch to Event site. When a marshaling yard is pro- vided, all carriers must check in, present a weight ticket, and will be guided to the docks to unload when a space is available. The same is true for the out of the show. Applicable fee applies.

Move In – Refers to the date and time that exhibitors gain access to a facility and are able to begin the construction and/or set up of their booth.

Move out – The date/time specified by Event management for dismantling exhibits and clearing the exhibition floor. Also referred to as

Perimeter Booth – A booth space on an outside wall.

Pipe and Drape – Tubing covered with draped fabric to make up rails and back wall of a trade show.

Porter Service – A service that includes the emptying of wastebaskets within the booth at specific intervals during the show.

Quad Box – Four electrical outlets in one box provided by the electrical contractor.

Registration – This refers to an area that Event management uses to register and check in Event exhibitors, buyers and attendees. This is the place in which show badges can be obtained.

Rigger – A skilled worker responsible for handling and assembly of machinery.

Right-to-Work state – A state where no person can be denied the right to work because of membership or non-membership in a labor union. See the Union Rules and Regulations within your manual for specific guidelines.

Service Desk – The location at which exhibitors order services.

Side Rails – The wall between two booths used to divide exhibits, typically 3' high.

Skirting – Decorative covering around tables and risers. Tables are skirted on 3 sides unless additional skirting is ordered.





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LOCATION:

ExCeL London Halls S3-S14 **Special Handling** – An additional charge that applies to exhibits shipments requiring extra labor, equipment, or time for delivery to exhibit space.

ST labor – Straight time labor, or work performed during normal hours at the standard rate.

Visqueen – A clear heavy plastic sheeting that is placed over exhibiting carpeting after it is laid in order to protect it until show opens.





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LOCATION:

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Stand/Booth Furnishings

What is Raw Space?

A Raw space booth is generally defined as a booth space wherein the exhibitor brings their own custom booth. The exhibitor purchases the space only from the organizer and all furnishings and services are ordered/brought/purchased a la carte.

What is Shell Scheme?

A shell scheme is a modular system of hard walling that is supplied built to the size of the booth purchased by the customer. At Aviation Week events, shell scheme stands include infill panels, 1 socket, 2 spotlights, a nameboard/fasicia and carpet.

Who do I order extra furniture from?

Rental furniture is available for most Aviation Week events. You can find the official furniture vendor ordering information in the exhibitor resource center on the event's web site.

Can I put a logo on the top of my stand?

Shell Scheme exhibitors can bring their own fascia signs as long as they are the same size as the fascia sign included with the booth package and include a booth number.

How many walls does my stand come with?

Shell scheme stands typically have 2-3 walls. Inline stands will have 3 walls with the open side facing the aisle. Corner stands typically have 2 walls. If you are not sure how many walls your stand has, please contact the show organizer.

How many lights are supplied?

Each shell scheme stand will include 1x 500w Socket & 2 x 100w Spotlights.

How do I attach my graphics onto the wall?

Shell scheme wall panels are compatible with Velcro.

What are the walls made out of?

Shell scheme walls are constructed from Nyloop Infill panels.

What is loop nylon?

Loop nylon is a material that is coimpatible with velcro.

Can I change the panels from loop nylon to foamex?

No.

What colour are the wall panels?

For MRO Europe, the panels are white.

How do I attach a TV onto the wall?

Screen brackets should be available from our AV vendor.

Do you supply underlay/padding?

No. Carpet is included with shell scheme stands. Raw space stands can order addition-





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LOCATION:

ExCeL London Halls S3-S14 al padding from the floor coverings catalog or bring your own.

What colour carpet do I receive? Can I change the colour of this? Carpet is

included for shell scheme stands only. Shell scheme stand carpet will be grey. Carpet can be ordered at the exhibitors expense. All stands (raw and shell) must be carpeted. You can order from Freeman's floorcovering catalog in in the exhibitor resource center or bring your own. If you are not ordering from Freeman, please let them know so that you will not be charged for floor covering.

What type of graphics do you supply?

The only graphic supplied is White vinyl lettering to a 300mm high Royal Blue fascia infills to each open elevation on shell scheme stands. Raw space stands do not include any graphics.

Can I upgrade my package 500w socket to a 1kw socket?

Please consult the exhibitor resource center to order additional electric for your stand.

Can Freeman construct my booth from start to finish?

Freeman offer stand design and build support, to enquire please email mroexhibitorsales@freeman.com

What does my island/raw space booth come with?

Your island/raw space booth does not include any furnishings. It is space only.

Can I remove the shell from the booth

If you have purchased your booth as shell scheme, the shell scheme cannot be re- moved. It is imperative that the gridwork stay in place so as not to compromise the structural integrity of the surrounding booths.

Display Rules/Guidelines

How do I submit my stand plans for approval?

All Island and/or raw-space booths must submit their plans to mroeurope@abraxys.com The deadline for stand design submissions is September 2, 2022.

How do I know if I need to submit stand plans for approval?

All island and/or raw-space booths must submit plans for approval.

What information do you need from us to hire a different contractor for our carpeting needs?

Please contact Freeman and alert them that you will be bringing your own carpet.





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All contractors need to complete the EAC form: https://fs2.formsite.com/AW-Events/form58/index.html

How high can I build my booth?

For complete rules and guidelines, please visit the display guidelines section of the ERC on the event web site.

All shell scheme booths at MRO Europe are 2.48 meters high. Island booths may build up to 4m. Island booth exhibitors can request permission from show management to build up to 6m.

Please contact Arabella.martin-nunn@aviationweek.co.uk with questions.

What do the additional fees for a double decker cover?

Double-decker (multi-story) booths require additional structural approvals, fire watch, fire marshal approvals, etc. The additional fees cover these approvals as well as air rights to the space.

Can I move in early?

Early access/late working is not permitted. Please check the exhibitor resource center for move-in/move-out timings. Please adhere to the move-in schedule that is designated for your type of booth.

Can I tear down early?

No. No exhibitor is to begin teardown or packing process until the Exhibit Hall closes. If you are unable to keep to the exhibit schedule you should reconsider exhibiting. Early teardown of one's exhibit will result in booth selection penalties the following year.

There is a two-part reason behind this policy. First, we still have clients entering the show and they have been promised that the full package of exhibitors will be present. By leaving early, you may be the one exhibitor they really wanted to visit and are now robbed of that opportunity. Second, it impacts your fellow exhibitors. Early teardown not only creates a visual eyesore and a possible physical obstacle to accessing other exhibitors, but it also sends a psychological message to clients that time is up and they need to stop visiting other exhibitors

Freight/Shipping

Can I send materials to the venue?

Venues will not accept deliveries directly. On-site deliveries are strictly prohibited until official show dates. All on-site deliveries need to be coordinated through our on-site logistics partner.





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What do I do with my empty containers

Storage for empty containers can also be coordinated through our on-site logistics partner.

EACs and Insurance

Does my regular General Liability insurance work for this show, or would I have to add it on my policy?

Most general liability insurance companies offer this coverage. However, you would need to speak directly with your carrier to determine if it is included in your policy.

Does both the exhibitor and the contractor need to supply a COI? Does the stand designer need to supply a COI?

Yes. Everyone working on the show floor needs to provide a COI.

Can you recommend an insurance company?

Aviation Week doesn't recommend any specific insurance company. You should con-tact the holder of your general liability insurance policy and see if they supply this kind of coverage.

Where do I get a COI? What does it need to cover?

You should contact the holder of your general liability insurance policy and see if they supply this kind of coverage.

Exhibitor is required to carry property and liability insurance in amounts sufficient to cover any losses or liabilities exhibitor may incur in connection with the Show, including without limitation, due to damage or loss to exhibitor's property or injury to the person and/or property of others. Notwithstanding the foregoing and except as otherwise provided in the Exhibitor Resource Center, at all times that exhibitor has access to the Show grounds, exhibitor shall maintain at a minimum the following insurance from an insurance company rated B+ or above by A.M. Best Company (or equivalent insurance rating agency):

- General commercial liability insurance, including contractual liability and advertising injury coverage, with a minimum liability limit of not less than \$1,000,000 combined single limit per occurrence and \$2,000,000 aggregate.
- Exhibitor's policy should add Informa Media, Inc. and Informa Business Media, Inc. and their respective affiliates, the applicable Show facility, and/or any other official exhibitor service contractor as additional insureds.
- By executing the Agreement, exhibitor represents and warrants that it has all such insurance in effect and that it shall maintain all such insurance at least through exhibitor's occupancy of the exhibit space and the Show facility.

If requested by Show Management, exhibitor shall provide a certificate of insurance evidencing the required coverage.

Exhibitor Services





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Can I bring a Keurig, espresso machine, champagne tower, sausages, Turkish Delight, bottled water, cotton candy machine, whisky, etc.?

All food and beverage needs to be supplied by the official catering vendor for all MRO Events. If an exhibitor wants to serve an item that is not offered by the official catering partner, permission can be requested from show management.

Is it possible to have two entries in the program book?

Additional program book entries can be purchased from your sales representative.

What is the cost to exhibit at this show?

Please contact your sales representative for pricing and availability. Sales reps are determined by geographical location. To find your representative, please visit: http://events.aviationweek.com

What is MRO Links? How is this different from my program book pro-file?

MRO Links is a visibility and lead generation program that continues your MRO presence all year long. Your links profile is added to a database that generates leads throughout the year. Your program book profile is printed in the show program book, posted on the event web site and on the event app (when applicable).

Has our exhibit space been paid for?

To confirm that your exhibit space has been paid in full, please contact your sales representative.

Registration

How many exhibitor badges do we get?

Booth personnel is unlimited at all MRO shows.

How should we register to be exhibitors for the show?

Exhibitors should visit the registration page on the event web site. There are a variety of options for exhibitors to register booth personnel and conference sessions. Exhibitors are entitled to conference discounts. Please contact events@aviationweek.com for more information.

Can I have list of attendees?

Due to Informa's corporate privacy policy, attendee contact information cannot be shared.

1. Definitions

- In these Conditions, the following terms have the following meanings:
- 1.1. **Booking Form**: the booking form to which these Conditions are attached and/or incorporated into by reference setting out the details of the Package or such other document setting out the details of the Package as Organizer may choose in its sole discretion to accept;
- 1.2. Calendar Year: a full twelve (12) month period beginning on January 1 and ending on December 31;
- 1.3. **Client**: the person, company, organization, association or other entity set out in the Booking Form that is purchasing the Package;
- 1.4. **Conditions**: these terms and conditions;
- 1.5. **Contract**: together, these Conditions and the Booking Form;
- 1.6. **Data Protection Law**: all laws related to data protection and privacy that are applicable to any territory where Organizer or Client processes personal data, where the Event takes place, where any element of the Package is provided and/or where Organizer or Client is established;
- 1.7. **Devices**: any visitor lead capture application or barcode scanner device;
- 1.8. **Directory**: any online product and/or services directory (whether exclusively featuring exhibitors, sponsors and attendees of the Event or otherwise);
- 1.9. **Directory Content**: all content, materials and other information that is provided by Client and/or its Personnel (whether by uploading directly to a Directory or via any other means) for inclusion in a Directory;
- 1.10. Event: the exhibition, conference, show or other event organized by Organizer set out in the Booking Form;
- 1.11. Fees: the fees payable by Client for the Package set out in the Booking Form;
- 1.12. Force Majeure Event: any event or circumstance arising that is not within Organizer's reasonable control (including, without limitation, governmental regulations or action, imposition of sanctions, embargo, military action, acts of terrorism or war, civil commotion or riot, epidemic, pandemic, fire, acts of God, flood, drought, earthquake, natural disaster, royal demise, third party contractor/supplier failure, extreme weather conditions, strikes/protests whether legal or illegal, Venue damage or cancellation, industrial dispute, interruption/failure of utility service or nuclear, chemical or biologicalcontamination);
- 1.13. Informa Group: includes any entity whose ultimate parent company is Informa PLC;
- 1.14. Intellectual Property Rights: trademarks, trading names, domain names, logos, rights in design, copyrights, database rights, moral rights, goodwill, rights of confidence, know-how and trade secrets and all other intellectual property rights or analogous rights, whether registered or unregistered, that subsist now or in the future anywhere in the world;
- 1.15. **Manual**: any manual, service kit or guide provided to Client by Organizer in respect of the Event, as updated by Organizer from time to time;
- 1.16. **Marketing Services**: any marketing services element of the Sponsorship set out in the Booking Form (which may include, without limitation, the distribution of e-mails to third parties by way of a promotional campaign);
- 1.17. **Materials**: all content, materials and other information that is provided by Client and/or its Personnel (including, without limitation, Client's name, profile, descriptions of products and/or services, logos, copy, text, photographs, audios, videos, artwork and/or content session data):
- 1.18. Opening Date: the first date on which the Event is scheduled to be open to members of the public;
- 1.19. Organizer: the Informa Group legal entity set out in the Booking Form that is providing the Package;
- 1.20. Owners: the owners, management and/or operators of the Venue;
- 1.21. **Package**: the Space and/or Sponsorship and/or Directory and/or Devices package purchased by Client in relation to the Event set out in the Booking Form, as may be updated by the parties from time to time;
- 1.22. **Personnel**: any employee, consultant, agent, other representative or contractor (or any employee, consultant, agent, or other representative thereof) engaged or employed by a party in connection with the Event;
- 1.23. **Reportable Breach**: any breach of security leading to the accidental, unauthorized or unlawful processing of, destruction of, loss of, corruption of, alteration to or access to personal data;
- 1.24. Space: any exhibition/showcase/tabletop space allocated to Client set out in the Booking Form;
- 1.25. Sponsorship: any sponsorship and/or promotional element of the Package set out in the Booking Form (which may include, without limitation, added value, advertisements, Marketing Services and/or opportunities to sponsor, contribute to and/or deliver content sessions); and
- 1.26. Venue: the venue at which the Event is to be staged.

2. Package

2.1. Once submitted to Organizer, a Booking Form constitutes an offer to purchase a Package in accordance with these Conditions and is irrevocable by Client. The submission of a Booking Form does not guarantee that Client will be: (i) permitted to exhibit at or otherwise participate in the Event, (ii) assigned to a particular exhibit hall, section or location within the Venue, and/or (iii) provided with the actual Package (including, without limitation, the amount of Space and/or Sponsorship) requested. Organizer reserves the right to reject any Booking Form. A binding contract shall only come into effect when written

confirmation (whether by e-mail or otherwise) of acceptance is sent by Organizer to Client (whether or not it is received). Except as set out in these Conditions, no variation of this Contract, including, without limitation, any updates to the Package, shall be effective unless such variation is agreed in writing by both parties. These Conditions apply to this Contract to the exclusion of any other terms that Client seeks to impose or incorporate, or which are implied by trade, custom, practice or course of dealing.

3. Fees

- 3.1. Client shall pay the Fees in cleared funds in accordance with the payment terms stated in the Booking Form. Organizer shall have no liability whatsoever if Client pays the Fees (or any portion thereof) into any bank account other than the bank account specifically designated by Organizer to Client for payment. In particular, Organizer shall not be liable for any loss, damage, cost, claim or expense suffered or incurred by Client and/or any of its Personnel arising out of or in connection with third party fraud, including, without limitation, false change of bank account communications, identity theft and other scams. Payment of the Fees into Organizer's designated bank account only shall satisfy Client's payment obligations under this Contract. To the extent that Client receives any communication notifying Client of a change in Organizer's designated bank account, Client is required to verify the authenticity of the same directly with Organizer. Without prejudice to any other right or remedy it may have, if Organizer does not receive the Fees into Organizer's designated bank account in cleared funds by the due date for payment, Organizer shall be entitled to: (i) refuse Client and its Personnel entry to the Event, (ii) refuse and/or withdraw the provision of any element of the Package, and/or (iii) charge interest on such overdue sum from the due date of payment at the rate of 1.5% per month (18% per annum) or, if less, the maximum rate permitted by applicable law, accruing on a daily basis and being compounded quarterly until payment of the overdue sum is made, whether before or after judgment. Where Organizer takes any such action, Client shall not be entitled to a refund of any portion of the Fees it has already paid in respect of the Package and the Fees shall remain due and payable in full.
- 3.2. It is the intent of the parties that Organizer shall receive the Fees in full and that any: (i) banking and other transfer of payment charges, and (ii) applicable VAT, GST, sales and/or service taxes shall be paid solely by Client (in addition to the Fees). If and to the extent that any withholding taxes are payable in connection with the whole or any portion of the Fees, Client shall pay such withholding taxes directly to the relevant tax authority and furnish Organizer with a valid certificate evidencing payment. To the extent that a valid certificate is not provided, or to the extent that Organizer is unable to recover the withholding taxes, the amount of the Fees shall be increased by an amount necessary to compensate for the withholding taxes (including, without limitation, any amount necessary to "gross up" for withholding taxes levied on the increase itself).
- 3.3. Client acknowledges and agrees that certain services may be required by the Owners and/or Organizer for the safe and efficient operation of the Event, including, without limitation, connection to and consumption of utilities (for example, electricity) and inspection/health and safety auditing of exhibition stand/shell scheme plans. Such services shall be provided by contractors appointed by the Owners and/or Organizer and it is a condition of this Contract that Client uses such contractors for these services. Rates and charges for such services (Contractor Fees) shall be set out in the Manual or otherwise provided in writing by Organizer prior to the Opening Date. Client is solely responsible for payment of the Contractor Fees directly to each relevant contractor, in accordance with each relevant contractor's payment terms. If Client fails to pay the Contractor Fees in accordance with such payment terms, Organizer may at its sole discretion: (i) pay such Contractor Fees itself and recharge Client directly for these, or (ii) deem that Client has committed an irremediable material breach of this Contract and exercise Organizer's rights pursuant to Condition 15.1.

4. Client's general obligations

- 4.1. Client shall comply with: (i) all laws (including, without limitation, all laws relating to anti-bribery, anti-corruption, trade sanctions, modern slavery and export controls), (ii) all rules, regulations and instructions issued by Organizer and/or the Owners from time to time in connection with any element of the Package (including, without limitation, in relation to health, safety and security requirements), and (iii) the provisions of the Manual, including, without limitation, all operational requirements stated therein.
- 4.2. Client warrants, represents and undertakes that: (i) it has the right, title and authority to enter into this Contract and perform its obligations hereunder, and (ii) the person signing or otherwise legally accepting this Contract on behalf of Client has the requisite authority to do so.
- 4.3. Client and its Personnel must not: (i) act in any manner which causes offence, annoyance, nuisance or inconvenience to Organizer, the Owners and/or any other attendee of the Event, (ii) do anything which might adversely affect the reputation of Organizer, the Owners and/or the Event, and/or (iii) cause or permit any damage to the Venue or any part thereof or to any fixtures or fittings which are not the property of Client.
- 4.4. Client shall cooperate, in good faith, with Organizer in all matters relating to the Package and/or the Event. Without limitation, Client shall provide Organizer with all information as Organizer may reasonably request in respect of the Package and shall ensure that such information is accurate.

- 4.5. Client is solely responsible for obtaining passports, visas and other necessary documentation for entry into the country or territory where the Event is held. If Client and/or its Personnel cannot attend the Event due to a failure to obtain such documentation, the Fees shall remain due and payable in full.
- 4.6. Client is solely responsible for obtaining any licenses, regulatory approvals, customs clearances or other necessary consents required for Client to participate in the Event and display its exhibits, including, without limitation, any licenses or other necessary consents required for the playing of music or any other audio or visual material by Client and/or its Personnel.
- 4.7. Client consents to its details (including, without limitation, its name, logo and profile) being: (i) published in any show guide, directory and/or other promotional materials prepared in connection with the Event, and/or (ii) displayed on the Event website. Although Organizer shall take reasonable care in any such publication/display, it shall not be liable for any errors, omissions or misquotations that may occur.
- 4.8. All unauthorized filming, sound recording and photography of the Event, and all unauthorized transmission of audio or visual material at the Event, by Client and/or its Personnel is expressly prohibited. Client and/or its Personnel agree: (i) to surrender to Organizer or destroy on demand any material in whatever media recorded in violation of this Condition 4.8, and (ii) that the copyright and other Intellectual Property Rights in any such material shall vest in Organizer unconditionally and immediately on the creation of such material.
- 4.9. Client acknowledges and agrees that Organizer and its Personnel shall be permitted to film, sound record and photograph the Event, which may include, without limitation, filming, sound recording and photography featuring Client's Personnel (the Content). Client agrees to make its Personnel aware of such filming, sound recording and photography of the Event. Client acknowledges and agrees that Organizer is the sole and exclusive owner of all rights in the Content and hereby waives any and all: (i) rights in and to such Content, and (ii) claims that Client may have relating to or arising from the Content or its use. Without limitation, Organizer shall be permitted to use the Content anywhere in the world for promotional and other purposes, without any payment or compensation. If any of Client's Personnel has any objection to the use of their image in any filming, sound recording and/or photography of the Event, Client shall notify Organizer in writing.
- 4.10. Client acknowledges and agrees that the terms of this Contract (including, without limitation, the amount of the Fees) and the provisions of the Manual shall constitute confidential information of Organizer and Client undertakes that it shall not at any time disclose the same to any third party.

5. Data protection

- 5.1. Each party acknowledges and agrees that it is responsible for its own processing of personal data in connection with this Contract, including, without limitation, any processing of personal data pursuant to a Data List (as defined in Condition 5.2) (and, where applicable, the parties agree that each party acts as a data controller for the purposes of the General Data Protection Regulation (Regulation (EU) 2016/679)). Each party shall: (i) only process personal data in compliance with, and shall not cause itself and/or the other party to be in breach of, Data Protection Law, and (ii) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law. If either party becomes aware of a Reportable Breach relating to the processing of personal data in connection with this Contract, it shall: (i) provide the other party with reasonable details of such Reportable Breach without undue delay, and (ii) act reasonably in co-operating with the other party in respect of any communications and/or notifications to be issued to any data subjects and/or supervisory authorities in respect of the Reportable Breach. If either party receives any communication from any supervisory authority relating to the processing of personal data in connection with this Contract, it shall: (i) provide the other party with reasonable details of such communication, and (ii) act reasonably in co-operating with the other party in respect of any response to the same. Organizer collects, uses and protects personal data in accordance with its privacy policy, which can be found here: https://www.informamarkets.com/en/privacy-policy.html.
- 5.2. Without prejudice to the generality of Condition 5.1, Client acknowledges and agrees that if it receives any list containing personal data from Organizer as part of the Package (a Data List), it shall: (i) keep the Data List confidential and not disclose it to any third party, (ii) only use the Data List for the purpose of making an initial approach to contacts on the Data List in response to their engagement with Client's products and/or services as facilitated by the Package, (iii) securely delete or put beyond use all or any part of the Data List upon Organizer's reasonable request or by such time as is required by Data Protection Law, whichever is earlier, and (iv) provide Organizer with reasonable details of any enquiry, complaint, notice and/or other communication it receives from any supervisory authority relating to Client's use of the Data List, and act reasonably in cooperating with Organizer in respect of Client's response to the same. Client acknowledges and agrees that Organizer shall only be obliged to provide Client with all or any part of a Data List to the extent that it is legally permitted to do so and Organizer shall not be liable if the volume of personal data provided to Client is less than anticipated as a result of Organizer's compliance with Data Protection Law.

6. Specific terms relating to Space

6.1. Organizer reserves the right at any time to make such alterations in the floor plan of the Event or in the specification of the Space as Organizer in its absolute opinion considers to be in the best interests of the Event, including, without limitation,

altering the size, shape or position of the Space and/or the exhibition stand therein and/or changing or closing entrances, exits and access to the Venue. If the size of the Space is reduced, Client shall receive a pro-rata refund of the Fees payable in respect of the Space. Space assignment will be indicated on the confirmation of acceptance and/or invoice. Client must rent enough space to contain its exhibit completely within the confines of the booth lines. Equipment may not extend into the aisles, over the aisles, or across Client's booth line. Heights and depths specified by the IAEE Guidelines must be observed and floorplans for double decker/two story exhibits must be approved by the Organizer, official contractor and Venue's Fire Marshal. Additional charges will be incurred. Organizer reserves the right to relocate Client to a comparable space; should Client not agree the exhibit space reverts back to the Organizer.

- 6.2. Organizer permits Client to use the Space for the purpose of displaying exhibits at the Event. Such use shall not constitute a tenancy and Client shall have no other rights to, or interest in, the Space. Client is only permitted to conduct business from the Space and shall not (nor shall it permit any other person to) conduct any display or exhibit, distribute publications or other materials or otherwise canvass or solicit for business in any other area of the Venue. Booth furnishings (inclusive of audio and/or video) should be appropriate for a general audience and will not be offensive. Organizer retains the right to investigate any complaints and will determine if any content is offensive or inappropriate, the Client will cease use of such content.
- 6.3. Client agrees not to use any displays that the Organizer determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are in bad taste, are liable to discredit the Organizer or subject the Organizer to criticism or legal liability, are inconsistent with the purposes of the Organizer and the interest and welfare of its attendees, are detrimental to the property rights of the Organizer, or violate the booth regulations or any other provision of this contract. In the event the Organizer determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, the Organizer may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the Organizer immediately.
- 6.4. Client undertakes: (i) to occupy the Space in time for the opening of the Event, (ii) at all times during the Event to ensure that its Space (and exhibition stand therein) is (a) staffed by competent personnel, and (b) clean, tidy, well presented and free from unsafe materials/items and other hazards (failing which, Organizer reserves the right without liability to arrange for this to be done at Client's risk and expense), and (iii) not to close its exhibition stand prior to the closing of the Event.
- 6.5. Client shall not permit the display of any exhibits that do not exclusively relate to Client's own commercial activities. Organizer reserves the right, without liability and at Client's risk and expense, to remove any exhibit and/or stop any display or demonstration which Organizer considers in its reasonable opinion: (i) contravenes any law and/or any applicable industry regulations/standards, (ii) constitutes counterfeit goods and/or infringes the Intellectual Property Rights of any third party, (iii) is likely to cause offence, and/or (iv) does not otherwise comply with these Conditions.
- 6.6. Unless the provisions of Condition 6.6 apply, Client is solely responsible for all aspects of the set-up of the Space, including, without limitation, modular stand or similar construction, pipes and drapes, shell scheme, branding and dressing. Organizer reserves the right to have the official contractor install the exhibit or remove unopened freight at the expense of the exhibitor. Client must provide carpet or other suitable flooring for its entire exhibit space. Under no circumstance may the weight of any exhibit material exceed the specified maximum floor lad of the Venue. Client assumes full and sole responsibility for any injury or damage to persons or property resulting from failure to distribute the placement of its exhibit material in accordance with the floor loading specifications. Dismantling nor removal of materials may not begin until the close of the Event on the final day.
- 6.7. Organizer shall be responsible for setting-up a pre-built booth for Client in the Space (to include modular stand or similar construction, pipes and drapes and shell scheme) only where it has expressly agreed to do so in the Booking Form. Client is solely responsible for all aspects of dressing and branding of the Space.
- 6.8. Client may not share the Space with any third party without the prior written consent of Organizer (and any such consent shall be conditional on the Space sharer agreeing to comply with any terms, conditions and restrictions as may be prescribed by Organizer*). If and to the extent that Client is permitted to share the Space, Client shall procure that any Space sharer and any Space sharer's Personnel comply with this Contract, provided that Client shall be solely responsible for the Space in its entirety and shall be liable for any act or omission of any Space sharer and any Space sharer's Personnel (including, without limitation, any breach of the terms of this Contract by the same). Unless otherwise agreed in writing by Organizer, Client shall ensure that at all times during the Event its exhibition stand is staffed by at least one of its own Personnel. Notwithstanding any approved Space sharing arrangement, Client shall itself remain wholly liable for the full amount of the Fees. (*two (2) companies cannot share one 9m²/10'x10' booth but may share an 18m²/10'x20' booth or larger.)
- 6.9. Organizer shall reserve the right to determine appropriate attire and manner. If for any reason the attire of Client's personnel is deemed inappropriate by Organizer, the Client may be requested to make suitable changes of its employees, exhibit staff and/or models. Client may be requested to remove individuals wearing the inappropriate attire at the Client's request.

- 6.10. Food and/or beverages may only be supplied by Client and/or its Personnel with the prior written consent of Venue and Organizer. Without limitation to the foregoing, Client is forbidden to bring any food or alcoholic beverages into the Venue without the prior written consent of Venue and Organizer (and, if consent is granted, corkage fees may be required). The Venue reserves the right to confiscate any items considered a violation of this policy without compensation and the Organizer may eject the Client from the premises. Alcoholic beverages may only be served from the Client's booth and within the published time frame.
- 6.11. Disruption or noise level from any demonstration or sound system must be kept to a minimum and should not interfere with others. The use of devices for mechanical reproduction of sound or music is permitted (up to 85 decibels), but must be controlled and not be projected outside the confines of the exhibit booth. No noise makers or anything not in keeping with the character and high standards of the Event may be distributed or used by exhibitor in the exhibition area. Organizer reserves the right to determine at what point a disruption or sound level constitutes interference with other exhibits and must be discontinued. Any demonstrations (including but not limited to photographers, musicians, entertainers, loudspeakers, sound system equipment and any noise-making devices) must be restricted to within the exhibitors booth and not block aisles or overlap into neighboring exhibits. Operation of any equipment must be pre-approved in writing by the Organizer and reserves the right to determine when any demonstration becomes objectionable or interferes with adjacent exhibit spaces and may, if necessary, require that they be discontinued.
- 6.12. Except in connection with any Event that is open to consumers and/or with the prior written consent of Organizer, retail sales (and the delivery of any associated products and/or services) are not permitted on the Event floor.
- 6.13. Hospitality functions (including meetings, conferences, special events and receptions, unless approved by Organizer) are not permitted during the Event (inclusive of set-up, official Show days and tear down). Any hospitality functions during the dates of the Event in the host city is reserved for exhibiting/sponsoring companies and must be approved by the Organizer. Outboarding is also prohibited. Outboarding is when a company that is eligible to exhibit/sponsor at the Event does not but hosts attendees/delegates from the Event without Organizer's approval during the Event (inclusive of set-up, official Show days and tear down). Companies that engage in outboarding will be prohibited from all future events. Exhibiting companies are encouraged to protect their investment and report any outboarding to Organizer.
- 6.14. At such time after the close of the Event as Organizer may specify, or on any earlier termination of this Contract, all exhibits shall be removed from the Venue and the Space shall be delivered to Organizer in good and clean order and in such condition as initially provided to Client. Any Client property remaining after such time shall be considered abandoned and may be sold or otherwise disposed of by Organizer at Client's risk and expense.
- 6.15. Without prejudice to any other right or remedy it may have, if Client and/or any of its Personnel is in breach of this Condition 6 and/or is otherwise engaged in any activity that might jeopardize the health, safety and/or security of the Event and/or any other attendee of the Event, Organizer reserves the right without liability to close Client's exhibition stand.

7. Specific terms relating to Sponsorship (including, without limitation, Marketing Services)

- 7.1. Client shall: (i) provide Organizer with all Materials within any deadlines specified by Organizer, and (ii) comply with Organizer's specifications and technical requirements in relation to all Materials. If Client does not, Organizer reserves the right to refuse to print, publish or otherwise use any or all of the Materials (but all Fees in respect of the Sponsorship shall remain due and payable in full).
- 7.2. Client warrants, represents and undertakes that the Materials are: (i) accurate and complete, (ii) Client's own original work (of which Client is the copyright owner) or that Client has gained copyright and any other applicable clearance, consent, approval, license or permission from any relevant third party (including, without limitation, the copyright owner and any regulatory authorities), in each case such that Client has the right to make the Materials available to Organizer in connection with the Package without restriction and that they do not breach or infringe anyone else's rights (including, without limitation, the Intellectual Property Rights of any third party), (iii) not in any way defamatory, libelous, obscene, menacing, threatening, offensive, abusive or fraudulent, (iv) not in any way illegal and that they do not contravene any law or incite or encourage the contravention of any law, (v) not and will not be the subject of any claims, demands, liens, encumbrances or rights of any kind that could or will impair or interfere with Organizer's use of the Materials in connection with the provision of the Package, and (vi) if provided in digital form, free from any viruses and any other malware or corrupting elements of any kind and that they shall not cause any adverse effect on the operation of any Organizer system, publication, website, platform, media or other property and/or on any users of any of the foregoing.
- 7.3. Although Organizer shall take reasonable care in the production of any deliverable incorporating the Materials, it shall not be liable for any errors, omissions or misquotations that may occur. Without limitation to the foregoing, Organizer cannot guarantee any exact color matches in its incorporation of Materials and any colors used in Materials are for graphic and textual guidance only. All Materials are subject to the approval of Organizer (however, notwithstanding any such approval, Client shall have sole responsibility and liability in respect of such Materials). Organizer reserves the right to reject any Materials at any time after receipt. Organizer shall use its commercially reasonable efforts to provide the Sponsorship in the size, position and manner as specified in the Booking Form, but shall not be liable where reasonable modifications are made.

- 7.4. Client hereby grants to Organizer a royalty-free, non-exclusive, worldwide license to use the Materials and Client's details in connection with the creation of any materials relating to the Event. Client acknowledges and agrees that, in view of the time and cost required in preparing such materials, in circumstances where this Contract is terminated Organizer may at its discretion continue to use the Materials and Client's details after termination of this Contract where the time and cost required to remove the same from any materials relating to the Event cannot reasonably be justified by Organizer.
- 7.5. If all or part of the Sponsorship comprises Marketing Services, Organizer shall use commercially reasonable efforts to adhere to any delivery schedule set out in the Booking Form. Where such Marketing Services include the distribution of e-mails to third parties by way of a promotional campaign, at Organizer's request Client shall: (i) maintain and deliver to Organizer, by no later than five (5) days prior to the start of a campaign, a true, correct and complete suppression list containing e-mail addresses of those individuals who have opted out or unsubscribed from receiving communications from and/or relating to Client and/or any of its affiliates (a **Suppression List**), and (ii) for the duration of the campaign, provide Organizer with an updated Suppression List, in a format specified by Organizer, immediately following each instance that an individual has requested to be opted out or unsubscribed. To the extent that, pursuant to such Marketing Services, any e-mails will be sent to any e-mail addresses provided by Client and/or its Personnel, Client warrants, represents and undertakes that Client has obtained all consents and permissions required for such e-mails to be sent to such e-mail addresses and that no such e-mail address appears on any Suppression List. Client shall indemnify Organizer against any loss, damage, cost, claim or expense (including, without limitation, in connection with any regulatory action or fine) suffered or incurred by Organizer and/or any member of the Informa Group arising out of or in connection with any breach by Client and/or its Personnel of this Condition 7.5.
- 7.6. Without prejudice to any other right or remedy it may have, if Client and/or any of its Personnel is in breach of this Condition 7, Organizer reserves the right without liability to: (i) suspend and/or discontinue the use of any Materials, and/or (ii) refuse and/or withdraw the provision of any element of the Sponsorship.

8. Specific terms relating to Show Directories (aka Directory)

- 8.1. If Client purchases a Directory entry as part of the Package, the terms of this Condition 8 shall apply. The Booking Form may specify that it is mandatory for Client to purchase a Directory entry in connection with the Event.
- 8.2. The length of time that Client is entitled to have a Directory entry live for, and the extent of its coverage within and benefits related to such Directory, shall be specified in the Booking Form.
- 8.3. Client acknowledges and agrees that all usernames and passwords used to access any Directory are confidential and personal to Client and its Personnel (as applicable). Client shall not, and shall procure that its Personnel shall not, permit others to use such usernames and/or passwords and Client shall be liable for the acts and omissions of any person using such usernames and/or passwords (whether or not such use was authorized by Client and/or its Personnel). Client shall notify Organizer immediately of any unauthorized use of any usernames and/or passwords or any other breach of security regarding any Directory that comes to its attention.
- 8.4. All Directory Content must comply with these Conditions. Organizer reserves the right to remove any Directory Content that it deems offensive, inappropriate, libelous or non-compliant with these Conditions. Client shall ensure that the Directory Content shall not infringe the Intellectual Property Rights of any third party and Client shall be solely responsible for checking the accuracy and compliance with law of any Directory Content.
- 8.5. All Directory Content shall be considered non-confidential and non-proprietary. Client waives any moral rights in the Directory Content to the fullest extent permitted by law.
- 8.6. Client warrants, represents and undertakes that the Directory Content is: (i) accurate and complete, (ii) Client's own original work (of which Client is the copyright owner) or that Client has gained copyright and any other applicable clearance, consent, approval, license or permission from any relevant third party (including, without limitation, the copyright owner and any regulatory authorities), in each case such that Client has the right to make the Directory Content available to Organizer in connection with the Package without restriction and that it does not breach or infringe anyone else's rights (including, without limitation, the Intellectual Property Rights of any third party), (iii) not in any way defamatory, libelous, obscene, menacing, threatening, offensive, abusive or fraudulent, (iv) not in any way illegal and that it does not contravene any law or incite or encourage the contravention of any law, (v) not and will not be the subject of any claims, demands, liens, encumbrances or rights of any kind that could or will impair or interfere with Organizer's use of the Directory Content in connection with the provision of the Package, and (vi) if provided in digital form, free from any viruses and any other malware or corrupting elements of any kind and that it shall not cause any adverse effect on the operation of any Organizer system, publication, website, platform, media or other property and/or on any users of any of the foregoing.
- 8.7. If and to the extent that the Directory Content contains information relating to Client's products and/or services (images and details of which may be uploaded to a Directory), Client further represents, warrants and undertakes that such information is limited to generic information only and is not advisory. Client shall ensure that the Directory Content relates exclusively to Client's own commercial activities.
- 8.8. Without limitation to Condition 16.4, Client shall indemnify Organizer against any loss, damage, cost, claim or expense suffered or incurred by Organizer and/or any member of the Informa Group arising out of or in connection with the Directory Content,

- including, without limitation, any third party claim regarding: (i) the inaccuracy or incompleteness of the Directory Content, and/or (ii) any infringement of third party Intellectual Property Rights relating to the Directory Content.
- 8.9. Organizer cannot guarantee that a Directory shall operate continuously, securely or without interruption and Organizer does not accept any liability for its temporary unavailability or for any viruses or other harmful components. Organizer reserves the right at any time and for any reason to: (i) make alterations and/or corrections to, suspend and/or discontinue any aspect of any Directory, (ii) vary the technical specification of any Directory, and/or (iii) temporarily suspend and/or disable Client's and its Personnel's access to any Directory for the purposes of maintenance, upgrade or addressing any security concerns.
- 8.10. Organizer does not endorse or accept any responsibility for the use of, or content on, any other website linked or referenced within any Directory and Organizer shall not be liable for any loss, damage, cost, claim or expense suffered or incurred by Client and/or any of its Personnel arising out of or in connection with the use of, or reliance on, any content, products and/or services available on or through any other website.
- 8.11. Client acknowledges and agrees that use of a Directory shall be further subject to any website terms of use and/or fair or acceptable use policies indicated on the website on which such Directory is hosted.
- 8.12. Without prejudice to any other right or remedy it may have, if Client and/or any of its Personnel is in breach of this Condition 8 (and/or any website terms of use and/or fair or acceptable use policies indicated on the website on which any Directory is hosted), Organizer reserves the right without liability to suspend and/or disable Client's and its Personnel's use of, access to, coverage within and benefits related to any Directory.
- 8.13. Organizer's total liability in connection with a Directory, howsoever arising, shall be limited to the total amount of the Fees paid by Client in respect of such Directory only.

9. Specific terms relating to Devices

- 9.1. If Client orders any Devices as part of the Package, the terms of this Condition 9 shall apply. The Booking Form may specify that it is mandatory for Client to order Devices for use at the Event.
- 9.2. Client acknowledges and agrees that all Devices are provided by Organizer's nominated third party supplier (**Device Supplier**). Devices enable Client to engage with the lead capture services provided by Device Supplier and activation and use of the lead capture services shall require Client to agree and adhere to Device Supplier's terms of use. By agreeing to Device Supplier's terms of use, this creates a separate contract between Client and Device Supplier for the activation and use of such lead capture services. In the event that Device Supplier exercises any right to terminate Client's use of the lead capture services pursuant to its terms of use, all Fees paid by Client in respect of the Devices shall be non-refundable.
- 9.3. Client acknowledges and agrees that it shall obtain any required consents from an attendee of the Event before using any Devices to scan such attendee's badge.
- 9.4. Client acknowledges and agrees that Device Supplier shall host all data collected by Client and/or its Personnel in connection with the lead capture services in accordance with Device Supplier's terms of use. In particular, Client acknowledges and agrees that Device Supplier may be disclosing certain data that Client collects using the lead capture services to Organizer for the purposes set out in Device Supplier's terms of use.
- 9.5. Without prejudice to any other right or remedy it may have, if Client and/or any of its Personnel is in breach of this Condition 9, Organizer reserves the right without liability to insist that any Devices are no longer used by Client and/or its Personnel and are immediately returned to Device Supplier.
- 9.6. Client acknowledges and agrees that all Devices are provided to Client on Organizer's behalf by Device Supplier. Client shall collect and return any Devices in accordance with Device Supplier's instructions. Client shall indemnify Organizer against any loss, damage, cost, claim or expense suffered or incurred by Organizer and/or any member of the Informa Group arising out of or in connection with any Devices that are not returned or that are damaged by Client and/or its Personnel. In the event of any fault, malfunction, failure or inaccuracy of any Devices or any other loss or damage arising in connection with any Devices and/or any captured data, Client should contact Device Supplier to resolve any issues. Client hereby waives any and all claims against Organizer that Client may have relating to or arising from any such issues. Organizer's total liability in connection with any Devices, howsoever arising, shall be limited to the total amount of the Fees paid by Client in respect of the Devices only.

10. Visitor, delegate and Client's Personnel passes

10.1. Where visitor passes and/or delegate passes are issued as part of the Package, they are issued subject to Organizer's terms and conditions applicable to visitors and/or delegates (as applicable) in force from time to time. Client shall be supplied (either by Organizer or the Owners) with passes for its Personnel (as applicable) who are working at the Event and such passes must be produced by such Personnel on request at the Event. Organizer may refuse entry to any person without a valid pass. Passes are only valid in the name of the person to whom they are issued.

11. Limitation of rights granted

11.1. Client's rights in relation to the Event and the Package are strictly limited to those set out in this Contract. Client shall be permitted to advertise on its own website and/or social media the fact of its attendance and participation in the Event,

including, without limitation, by providing a web link to the Event website, provided that Organizer may request at any time and for any reason that Client removes any such advertising and Client shall be required to comply with any such request promptly. Client is not permitted to: (i) establish a website specifically relating to the Event, and/or (ii) otherwise promote or advertise its association with the Event and/or Organizer, except as expressly stated herein or with the prior written consent of Organizer. Nothing in this Contract shall be construed as granting to Client any right, permission or license to use or exploit the Intellectual Property Rights of Organizer and/or any member of the Informa Group.

12. Changes to the Event

12.1. Notwithstanding any other provision of this Contract, Organizer reserves the right without liability at any time and for any reason to make reasonable changes to the format, content, location, Venue, opening hours, duration, dates and/or other timings of the Event. If any such changes are made, this Contract shall continue to be binding on both parties, provided that the Package shall be amended as Organizer considers necessary to take account of such changes.

13. Cancellation and changing the date(s) of the Event by Organizer

- 13.1. Organizer reserves the right to cancel or change the date(s) of the Event at any time and for any reason (including, without limitation, if a Force Majeure Event occurs that Organizer considers makes it illegal, impossible, inadvisable or impracticable for the Event to be held).
- 13.2. In the event that the date(s) of the Event are changed to new date(s) that are within twelve (12) months of the originally scheduled Opening Date of the Event and/or the Event is cancelled but is reasonably expected by Organizer to be held at any time in the next Calendar Year (or, in the case of an Event that is held on a biennial basis, in the next two (2) Calendar Years), this Contract shall continue in full force and effect and the obligations of the parties shall be deemed to apply to the Event on the new date(s) or when it is next staged (as applicable) in the same way that they would have applied to the originally scheduled Event. For the avoidance of doubt, nothing in this Condition 13.2 shall excuse Client from the payment of the Fees in accordance with the payment terms stated in the Booking Form.
- 13.3. In the event that the Event is cancelled and is not reasonably expected by Organizer to be held at any time in the next Calendar Year (or, in the case of an Event that is held on a biennial basis, in the next two (2) Calendar Years), this Contract shall terminate without liability provided that, at Client's election, any portion of the Fees already paid shall be either (i) refunded, less an amount equal to 5% of the total Fees (the **Admin Fee**) from any portion of the Fees already paid or, where no Fees have been paid, Organizer shall be entitled to submit an invoice in respect of the balance of the Admin Fee, which shall become immediately due and payable or (ii) a credit note for the amount of the Fees already paid shall be issued and Client shall be released from paying any further portion of the Fees.
- 13.4. Client acknowledges and agrees that the provisions of this Condition 13 set out Client's sole remedy in the event of cancellation or the changing of the date(s) of the Event and all other liability of Organizer is hereby expressly excluded.

14. Cancellation by Client

- 14.1. The application for the Package is irrevocable by Client and, except as expressly stated in the Booking Form, Client has no rights to cancel this Contract. Except as expressly set out in these Conditions and/or in the Booking Form, no refunds shall be given and the Fees shall remain due and payable in full.
- 14.2. To the extent that the Booking Form expressly permits cancellation by Client, Client may cancel the Package on written notice to Organizer, except where Organizer has the right to terminate this Contract under Condition 15.1. Upon any such cancellation by Client, Client shall pay Organizer such cancellation fees as are stated in the Booking Form. For the purpose of determining any such cancellation fees, the relevant dates shall be fixed by reference to the originally scheduled Opening Date of the Event and not any newly scheduled Opening Date of the Event that has been changed pursuant to Condition 13.2.

15. Termination

- 15.1. Organizer may terminate this Contract without liability immediately at any time by written notice to Client if Client: (i) is in material breach of any of its obligations under this Contract and/or any other agreement between Client and any member of the Informa Group and either the breach is irremediable or Client has not remedied the breach (if the same is capable of remedy) within fourteen (14) days of receiving written notice of the breach (or such lesser period as would be required for the breach to be remedied in sufficient time prior to the Opening Date of the Event or any element of the Package being provided on a scheduled date), (ii) goes into liquidation, is declared insolvent, has an administrator appointed (or an application is made for the same), ceases to carry on business or suffers any analogous event in any jurisdiction, or (iii) is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the Event and/or Organizer into disrepute. Without prejudice to any other right or remedy it may have, in the event that Organizer terminates this Contract pursuant to this Condition 15.1, Organizer shall not be required to refund any Fees received from Client and Organizer shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Fees which shall become immediately due and payable.
- 15.2. Organizer may terminate this Contract without liability immediately at any time by written notice to Client if Organizer: (i) determines in its absolute discretion that the provision of the Package to Client is not in the best interests of the Event and/or not in Organizer's legitimate commercial interests, (ii) is required by any law or instructed by any financial institution to cease

trading with certain individuals/entities and/or in certain geographical locations, and/or (iii) decides to cancel the Event and does not wish for this Contract to continue in full force and effect pursuant to Condition 13.2. In the event that Organizer terminates this Contract pursuant to this Condition 15.2, any portion of the Fees already paid shall be refunded (where legally permissible) and Client shall be released from paying any further portion of the Fees. Client acknowledges and agrees that the refund of Fees paid is Client's sole remedy in the event of termination by Organizer under this Condition 15.2 and all other liability of Organizer is hereby expressly excluded.

- 15.3. Upon any termination of this Contract, without prejudice to any other right or remedy it may have, Organizer reserves the right without liability to close Client's exhibition stand, remove Client's Personnel from the Event, cover over any Materials and remove and sell/otherwise dispose of any exhibits or other property of Client (at Client's risk and expense). Organizer shall be free to re-sell any aspects of the Package as it shall deem fit.
- 15.4. Termination of this Contract shall not affect any rights, remedies, obligations or liabilities of either party that have accrued up to the date of termination.
- 15.5. Conditions 1, 3, 5.2, 7.4, 7.5, 8.8, 8.13, 9.6, 11, 13, 14, 15, 16, 19 and 20 shall survive termination of this Contract.

16. Liability and indemnity

- 16.1. Organizer does not make any warranty as to the Event and/or Package in general, including, without limitation, in relation to:

 (i) the presence, absence or location of any exhibitor, sponsor or attendee of the Event, (ii) the number of exhibitors, sponsors or attendees participating in the Event, and/or (iii) the benefit or outcome (commercial or otherwise) that Client may achieve as a result of participating in the Event and/or purchasing any element of the Package. Organizer further does not make any warranty as to (a) the condition of the Venue or any utilities that may be provided for use at the Venue, and/or (b) any products and/or services marketed, displayed or sold by any other exhibitor, sponsor or attendee at the Event and/or the benefit or outcome (commercial or otherwise) that Client may achieve as a result of any match-making initiatives, transactions or other deals/arrangements with such other exhibitors, sponsors or attendees. Except as set out in these Conditions, to the fullest extent permitted by law, Organizer excludes all terms, conditions, warranties, representations and undertakings relating to the Event and the Package that are not expressly stated herein.
- 16.2. Organizer shall not be liable for any loss, damage, theft, cost, claim or expense suffered or incurred by Client and/or any of its Personnel arising out of or in connection with the provision of any services supplied by third parties in relation to the Event and/or the Package, including, without limitation, the provision of utilities, AV, security rooms/cloakrooms, inspection/health and safety auditing of exhibition stand/shell scheme plans, stand-building, shell scheme, graphics, freight shipment, logistics, transportation and delivery services supplied by third party contractors and/or the Owners. Without limitation to the foregoing, Client acknowledges and agrees that services provided to Client by the Owners' and/or Organizer's mandated, official or recommended contractors are the subject of a separate agreement between Client and the relevantcontractor(s).
- 16.3. Subject to Condition 16.6: (i) Client expressly assumes all risks associated with, resulting from or arising in connection with Client's and its Personnel's participation in and/or presence at the Event, (ii) neither Organizer nor any member of the Informa Group shall be liable for any (a) indirect, consequential, special, incidental or punitive loss or damage, loss of actual or anticipated profits or income, loss of business, loss of opportunity, loss of goodwill, loss or corruption of data or any other type of economic loss or damage, or (b) loss (or theft) of, injury to, illness of or damage to the person, property and effects of Client and/or any of its Personnel and/or any third party, whether (a) or (b) is caused by negligence, intentional act, accident, act of God or otherwise, and (iii) Organizer's (and any member of the Informa Group's) maximum aggregate liability to Client and its Personnel under this Contract or otherwise in connection with the Event and/or the Package, howsoever arising, shall be limited to the total amount of the Fees paid by Client.
- 16.4. Client shall indemnify Organizer against any loss, damage, theft, cost, claim or expense suffered or incurred by Organizer and/or any member of the Informa Group arising out of or in connection with: (i) any loss of or damage to any property or injury to, illness of or death of any person caused by any act or omission of Client and/or its Personnel, (ii) any third party claim that either the display of any exhibits (including, without limitation, counterfeit goods) by Client and/or its Personnel at the Event and/or on any Directory and/or the receipt and/or use of the Materials and/or the Directory Content in connection with the Package constitutes an infringement of the Intellectual Property Rights of any third party, (iii) any breach by Client and/or its Personnel of any law, (iv) where Client receives any Data List as part of the Package, any failure of Client and/or its Personnel to comply with Condition 5.2, and (v) where Client shares the Space with any third party pursuant to Condition 6.7, any act or omission of any such Space sharer and/or such Space sharer's Personnel.
- 16.5. Organizer shall not be in breach of this Contract nor liable for delay in performing, or failure to perform, any of its obligations under this Contract if such delay or failure results from a Force Majeure Event and/or from any delay, failure or error on the part of Client in providing cooperation, performance and/or approvals, consents, information and/or Materials as contemplated by this Contract. For the avoidance of doubt, nothing in this Condition 16.5 shall excuse Client from the payment of the Fees under this Contract.
- 16.6. Nothing in these Conditions shall exclude or limit any liability which cannot be excluded or limited by law.
- 16.7. Client acknowledges and agrees that, in light of the Fees, the provisions of this Condition 16 are no more than is reasonable to protect Organizer as the organizer of the Event and the provider of the Package.

17. Insurance

- 17.1. Client shall, at its own expense, secure and maintain for the entire duration of the Event (move-in through move-out), the insurance listed below. All such insurance shall be primary of any other valid and collectible insurance of Client and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Client's obligations under this Condition.
 - (a) Workers' compensation and employer's liability insurance complying with the laws of the state in which the Event is being held;
 - (b) Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (ifapplicable); and
 - (c) Automobile Liability insurance (required if bringing automobiles into the Venue) with limits not less than \$500,000 each occurrence combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading and unloading operators.
- 17.2. The Client's Comprehensive General Liability and Automobile Liability insurance policies shall name as additional insureds: (i) Organizer and each of its direct and indirect subsidiaries and other affiliates and (ii) the Venue. If requested, copies of additional insured endorsements, primary coverage endorsements and complete copies of policies, satisfactory to Organizer, shall be promptly furnished to Organizer. Certified copies of the Certificates of Insurance or policies shall provide that they may not be cancelled without 30 days' advance written notice to Organizer. The Client shall obtain a waiver of subrogation from the carrier of each policy described above and the carrier of each other policy that provides fire, explosion or any other risk coverage insuring the Client's property, in each case releasing in full such carrier's subrogation rights.
- 17.3. Certificate of Insurance forms must be submitted to Organizer by all international exhibitors, exhibitors with complex booth structures (defined as multi-story or displays with a canopy/ceiling) and exhibitors hosting attendee interactive demonstrations.
- 17.4. Since many international policies aren't valid in the United States, all international exhibitors are required to obtain insurance through ExhibitorInsurance.com, the designated insurance provider for the Event. Coverage is subject to underwriting review; Client must review the Ineligible Risks to ensure coverage. Clients may be eligible to opt out of this coverage by providing a valid Certificate of Insurance satisfactory to Organizer with the necessary coverages.
- 17.5. Client shall further ensure that any contractors engaged by Client in connection with the Event comply with the insurance requirements specified in this Condition 17. Without limitation to the foregoing, Organizer shall be entitled, on request, to inspect such contractor's insurance policies evidencing compliance with the insurance requirements of this Condition 17.

18. Sustainability

18.1. Organizer strives to achieve efficiency and excellence at the Event by conducting its business operations in a sustainable manner. To help achieve this, Client shall comply with all sustainability requirements set out in the Manual or as otherwise notified to Client by Organizer in writing (acting reasonably).

19. General

- 19.1. Organizer reserves the right to refuse any person entry to the Event or to remove any person from the Event at anytime.
- 19.2. From time to time, Organizer, the Owners and their respective Personnel may enter the Venue to carry out works, repairs or alterations or for any other purposes which they deem necessary (Works). Organizer shall not be liable for any loss, damage, cost, claim, expense or inconvenience suffered or incurred by Client and/or any of its Personnel arising out of or in connection with any matter relating to the Works.
- 19.3. Client acknowledges and agrees that Organizer and each member of the Informa Group shall have a perpetual, irrevocable, royalty-free, non-exclusive, worldwide license and right to collect and maintain, and to reproduce, publish, display, transmit, distribute, adapt, create derivative works from, syndicate and otherwise exploit or use, commercially or otherwise, in any medium, any and all: (i) analytics data captured at or in connection with the Event and/or any part of the Package (including, without limitation, Event footfall, attendee, user or online behaviors and usage data relating to any Directory, Devices and/or any lead generation/match-making initiatives), and/or (ii) Materials, Directory Content and other information and/or materials displayed or made available by Client and/or its Personnel at or in connection with the Package, the Event and/or any other events owned, organized, managed or operated by Organizer and/or any member of the Informa Group (in each case whether prior to, concurrently with, or following the entering into of this Contract) (together, both (i) and (ii) being the Data). The foregoing shall include, without limitation, Organizer and each member of the Informa Group being entitled to use, repurpose and reproduce the Data to create, develop, sell or otherwise make available products, services or works in any media or form (whether physical, digital or intangible) now known or later developed (which may include, without limitation, incorporating all or any part of any Materials, Directory Content and other information and/or materials displayed or made available by Client and/or its Personnel into such products, services or works).
- 19.4. Nothing in this Contract shall create a partnership, joint venture or agency relationship between the parties.

- 19.5. If and to the extent that there is any conflict between these Conditions and the Booking Form, the terms of the Booking Form shall prevail.
- 19.6. Each party acknowledges and agrees that this Contract constitutes the entire agreement between the parties in relation to the Event and the Package and that it supersedes any and all prior oral or written understandings, communications or agreements with respect to the subject matter hereof.
- 19.7. Client may not assign or sub-contract any of its rights or obligations under this Contract without the prior written consent of Organizer. Organizer shall be entitled to assign any and all of its rights under this Contract to any member of the Informa Group and the consent of Client shall not be required. Organizer shall be entitled, without the consent of Client, to sub-contract any and all of its obligations under this Contract to any member of the Informa Group or any third party contractor assisting Organizer with the staging of the Event and/or the facilitation of the Package.
- 19.8. No failure by either party in exercising any right or remedy shall operate as a waiver of the same. No waiver by either party of any breach by the other party shall be considered as a waiver of any subsequent breach of the same or any other provision of this Contract. The rights and remedies under this Contract are cumulative and are not exclusive of any rights or remedies provided by law.
- 19.9. If any provision of this Contract is or becomes invalid, illegal or unenforceable, that provision shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision shall be deemed deleted. Any modification to or deletion of a provision under this Condition 19.9 shall not affect the validity and enforceability of the rest of this Contract.
- 19.10. Unless it is expressly stated otherwise, this Contract does not give rise to any rights for a third party to enforce any term of this Contract. The rights of the parties to terminate, rescind or agree any variation, waiver or settlement under this Contract are not subject to the consent of any other person.
- 19.11. Organizer reserves the right to set off any indebtedness of Client to Organizer against any indebtedness of Organizer to Client, regardless of whether any such indebtedness arises pursuant to this Contract or otherwise.
- 19.12. Any notice or other communication given to a party under or in connection with this Contract shall be in writing (which includes, without limitation, e-mail).

20. Governing law and jurisdiction

20.1. This Contract shall be governed and construed in accordance with the laws of the State of New York. Organizer and Client agree that any and all disputes in any way relating to, or arising out of this Contract or the assignment, use, denial, change, or cancellation of Space or any other aspect of the Package, shall be submitted to the American Arbitration Association (AAA) for arbitration before a single arbitrator in accordance with the rules of AAA then in force and effect as the sole and exclusive remedy for resolving such disputes. The parties agree that the decision of the arbitrator shall be final and binding and that a judgment may be entered on such arbitration award in any court of competent jurisdiction. The parties agree that any such arbitration shall take place in New York, NY. The prevailing party in any such arbitration shall be entitled to recover its costs and expenses, including reasonable attorneys' fees, incurred in connection with such arbitration. THE PARTIES ACKNOWLEDGE AND AGREE THAT BY SELECTING ARBITRATION AS THE SOLE AND EXCLUSIVE REMEDY FOR RESOLVING ALL DISPUTES BETWEEN THEM, THEY ARE WAIVING THEIR RIGHT TO A TRIAL TO WHICH THEY MAY BE OTHERWISE ENTITLED.

21. Specific terms relating to Covid-19

- 21.1. Notwithstanding any other provision of this Contract, the parties agree that to the extent that Client is prevented from participating in the Event as a direct result of: (i) mandatory government-imposed travel restrictions, and/or (ii) quarantine conditions, each related to Covid-19 that apply so as to prohibit persons in general (a) leaving the territory in which Client is based, (b) leaving the territory in which the Event is due to take place, and/or (c) travelling from the territory in which Client is based to the territory in which the Event is due to take place, the provisions of Condition 21.3 shall apply.
- 21.2. Notwithstanding any other provision of this Contract, the parties agree that to the extent that Organizer is forced to cancel the Event as a direct result of complying with a mandatory government-imposed order related to Covid-19, the provisions of Condition 21.3 shall apply. For the avoidance of doubt, if the date(s) of the Event are changed to new date(s) that are within twelve (12) months of the originally scheduled Opening Date of the Event in accordance with Condition 13.2, this shall not constitute cancellation of the Event.
- 21.3. Subject to the remainder of this Condition 21.3, if the circumstances set out in Condition 21.1 and/or Condition 21.2 apply, Client shall be entitled to elect that any portion of the Fees already paid shall be either: (i) applied to a future edition of the Event and/or any other mutually agreed upon activity, product and/or service provided by Organizer and/or any member of the Informa Group, or (ii) refunded, less the Admin Fee. This Condition 21.3 shall only apply to monies that Client has paid directly to Organizer in respect of the Package. For the avoidance of doubt, this Condition 21.3 shall not apply to any monies paid to third party vendors/suppliers in respect of Event-related products/services (for example, design and build contractors, freight forwarders, hotels/housing partners and airlines), even if these third party vendors/suppliers are recommended or endorsed by Organizer. Client acknowledges that products/services provided directly by third party vendors/suppliers to Client in respect of Event-

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related products/services are the subject of a separate agreement between Client and the relevant provider(s). Client acknowledges and agrees that the provisions of this Condition 21.3 set out Client's sole remedy in the event that the circumstances set out in Condition 21.1 and/or Condition 21.2 apply and all other liability of Organizer is hereby expressly excluded.

21.4. This Condition 21 shall survive termination of this Contract.